



INTERNATIONAL MANAGEMENT INSTITUTE

— Shaping global leaders for tomorrow —





Leaders



01

“ If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then, you are an excellent leader. ”

- Dolly Parton

At IMI, we envision a journey full of tough choices and challenging moments. It is the decisions that we take that make or break the deal. We aim to create not just fine managers, but value adding, socially sensitive, ethical, global individuals who have the grit and the passion to take on the world, the rough with the smooth. We create action centric Thought Leaders who crusade their way through all barriers, pushing their limits farther, beyond the envisioned and emerge as pathfinders who are able to shoulder the power and privilege bestowed upon them with responsibility and élan. We aim to stand apart from the mélange and deliver excellence in each and every sphere.

Beyond Limits

From the Director's Table, A Message

Ever since its inception in 1981, International Management Institute has been attracting the very best of the talent from all over the country – be it budding managers or be it top notch faculty who provide holistic and all round development.

We are very fortunate to have in our midst some of the very finest intellectuals in the domain of Management Education. Along with this intellectual capital, the curriculum structure of IMI has been devised to constantly develop an outstanding pool of managerial talent capable of effectively leading the organizations.

We are well on our way to fulfill our vision of becoming to be the foremost, premier Global management B-school in the country by developing socially sensitive, ethical, value adding leaders and organizations through relevant teaching, research, training and consulting. The students at IMI Delhi are industry ready, taught to lead beyond their limits by challenging themselves continuously with the help of a rigorous academic curriculum as well as constant industry interaction.

The pedagogical philosophy followed by the highly experienced faculty at IMI is consistent with the current industry changes and trends, ensuring that the managers are always prepared to face the challenges coming their way. Distinguished scholars visit to give further insights into the field of management. The various training mechanisms undertaken by the faculty constantly encourage the students to enhance their creativity and decision making

capabilities. Our education curriculum inculcates in our students a higher level intellect and pragmatic reality, thus empowering them to operate effectively and efficiently under any circumstances.

Over the years, IMI has enjoyed the patronage of the Corporate Sector, which bears testimony to our very impressive placement record and their increased involvement in executive education besides different areas of research. We look forward to building on this strong equity, in the years ahead.

IMI Delhi is recognized for its attributes and has received recognition from various institutions and agencies that have vouched for talent and resources. We have been globally accredited by the prestigious AMBA. The recent rankings by NHRDN, CNN-IBN, Business Today, Outlook etc. have all ranked IMI amongst the top 10 Business Schools in India.

Our institution is privileged to enjoy a dominant geographical positioning in an energetic and vibrant metropolis like Delhi which warrants our student community to top quality industry exposure in the form of corporate guest lectures, panel discussions and the likes. These interactions inspire students to think and dream, beyond their regular academic curriculum, of entering the business world which is both brilliant and challenging.

I take immense pride in inviting you to our campus and look forward to a long, mutually enriching association with your esteemed organization.



Pritam

“ Dr. Pritam Singh ”
Director General

A message from the Dean, Placements

Dear Recruiters,

We, at International Management Institute, New Delhi, believe in our ability to develop outstanding managerial talent capable of providing exceptional analysis, effective execution and overall meaningful value addition. Every student passing through the portals of IMI has the zeal to excel and the passion to be a winner.

What separates IMI students from others is not just their capability to manage and lead but their attitude which allows them to dirty their hands, persevere with tenacity and above all stay grounded without a chip on their shoulder. Some of the reasons why we feel the students of IMI deserve to be in your organization are as follows:

1. Every Student of IMI is admitted on the basis of merit and through a rigorous process of selection. Most of the students are within the top 5 percentile in the Common Admission Test (test run by the IIMs to admit students). This esoteric group gets further filtered through a slew of selection methods involving psychometric tests, written analysis, extempore and personal interview. The overall batch is a cohort that is academically bright, attitudinally correct, educationally and culturally diverse and endowed with a personality profile perfect for corporate life.
2. IMI has more than 65 core faculty members which not only makes it one of the largest in India but also amongst the most exalted in terms of their background. Their intellectual pedigree is such that the research journal of IMI, "the Global Business

Review" published by Sage is the largest circulating academic journal in not just India but also Asia.

3. The hallmark of the academic process in IMI is that it seeks to groom industry ready students. Industry professionals not only come in the courses as guest speakers but some of the more passionate experts actually co-create and co-deliver courses. The 3 months Corporate Immersion programme for students in the PGDHRM have also ensured the students of IMI have the appropriate wherewithal to hit the road running.
4. IMI believes that the management education should also ensure that its students imbibe the necessary portfolio of attitude and values considered to be the hallmark of professional conduct. It is for this that every student of IMI is not just value adding and ethical but overall self driven and self managed.

You will be glad to know that the current batch of graduating students in the PGDM and PGDM HR have already started making a mark in the corporate world. After successful completion of their summer Internships, a high percentage of these students have been awarded with pre-placement offers by their respective organizations. They have also held their own and triumphed in numerous inter college competitions amply demonstrating that when benchmarked with their peers, they are second to none.

I take great pride in inviting your esteemed organization to come to our institute, assess and select our students. I am convinced that you will go back with managers who will be winners in times to come.



“Subir Verma”

Dean, Corporate Relations,
Placements & Alumni Affairs

Shri Sanjiv Goenka

Chairman, IMI Board of Governors
Chairman, RP –SG Group

Shri P.K. Khaitan

Sr. Advocate, Supreme Court

Shri B.M. Khaitan

Chairman & Managing Director
Williamson Magor & Co. Ltd

Prof. Jagdish N Bhagwati

Professor, Columbia University

Shri Deepak Khaitan

Managing Director
Williamson Magor & Co. Ltd

Ms. Savitri Kunadi

Former Indian Ambassador to France

Shri D.H. Pai Panandiker

President, RPG Foundation

Shri Deepak Parekh

Chairman
HDFC & Infrastructure Finance Dev. Corpn.

Shri N.K. Singh

Former Member
Planning Commission of India

Shri Harsh Pati Singhania

Managing Director
J K Paper Ltd.

Prof. M M Pant

Former Pro-Vice Chancellor, IGNOU

Shri Harshavardhan Neotia

Chairman, Ambuja Realty

Shri V C Agrawal

President- Corporate HR
RP-SG Group

Dr. Pritam Singh

Director-General
IMI, Delhi

Prof. Ramesh Behl

Director, IMI Bhubaneswar

Shri Sunil Mitra, IAS

Independent Director, Edelweiss Financial Services Ltd
Former Finance Secretary, Gol

Shri V K Sharma

Executive Director (Retired), RBI

Nominee of AICTE Regional Office**Nominee of State Board of Technical Education**

Governing Body

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Past
Recruiters



The story of IMI began in the year 1981. It was in response to the emerging need for internationally oriented management education for managers at all levels in industry, government and public system, that International Management Institute (IMI) was born. India's first corporate sponsored B-School, IMI was established as an autonomous non-profit educational society under the Societies Registration Act 1860 in collaboration with International Management Institute, Geneva (now IMD Lausanne).

IMI's educational programs have been recognized by All India Council for Technical Education (AICTE) and Ministry of Human Resource Development, Govt. of India. The reputation that has been carved over 30 years by its internationally renowned faculty continues to attract ambitious young minds.

The recent rankings as released by some of the leading media sources substantiate its stature in the league of B-schools in India.

The Genesis



RECENT RANKINGS

S. No.	Magazine	IMI Rankings	2014	2013
		Area wise	Overall	Overall
1	NHRDN-People Matters B-School Rankings	Overall Ranking	6	6
		Academic excellence	4	4
		Leadership & Governance	1	1
		Intellectual Capital		
		• Human Resources	1	2
		• Marketing	3	3
		• Finance	5	5
2	CNBC-TV 18'S	Overall Ranking	4	7
3	BUSINESS TODAY	Overall Ranking	awaited	10
4	OUTLOOK	Overall Ranking	awaited	11
5	BUSINESS WORLD	Overall Ranking	awaited	12

ACCREDITATIONS

IMI's two year Post graduate diploma in management (PGDM) program is approved by AICTE, accredited by NBA, SAQS (South Asian Quality Assurance System) and Association of MBA's (AMBA). The Post Graduate Diploma in Human Resource Management (PGDHRM), the Executive Post graduate program and the post-graduate diploma in management for Working Executives (PGDM-WE) are approved by AICTE and accredited internationally by the prestigious AMBA and the SAQS.

IMI is one of the largest providers of Executive Education in the country. The Executive Post Graduate program at IMI was started in 1984 and is designed for experienced middle level managers who wish to take up leadership roles in the industry and have been identified by their organizations for such roles. The program provides general management and functional area orientation with emphasis on international and cross-cultural exposure. It is a one of its kind program that provides an opportunity for personal as well as professional growth through a rigorous interactive learning environment including a 5 week international study module.

Courses Offered

IMI Delhi offers 4 kinds of specialized programs out of which the two year master programs are of prime relevance. A brief outline of the individual courses is drawn below.

2-Year Full Time Masters Program

- Post Graduate Diploma in Management, PGDM (Individual or Dual specializations in Marketing, Finance, Operations and Systems.)
- Post Graduate Diploma in Management Banking & Insurance, PGDM(B&I)
- Post-Graduate Diploma in Human Resource Management, PGDHRM

Executive Post Graduate Program

- Executive Post Graduate Diploma in Management, Executive PGDM

Doctoral Programs

- Fellow Program in Management , FPM
- PhD Program

Management Development and Executive Development Programs

- Customized programs for Corporate Houses, Public Sector Undertakings, Governmental Organizations

ITEC Courses

- Specialized certificate courses in various domains viz. Strategy, Corporate Governance, General Management, Performance Management, Operations etc.





2-Year Full Time Master Program

Pedagogy:

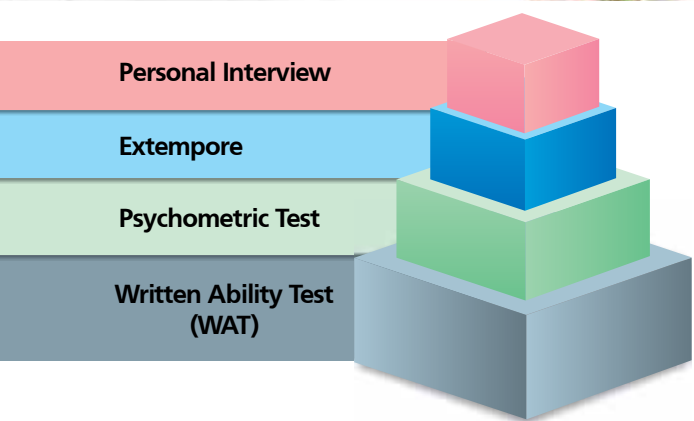
- Pre-course reading materials which are in the form of text books, cases, articles, etc. are made available to all participants well in advance. Students are expected to spend 8 to 10 hours per week studying these materials before they come for classes each term.
- Case based teaching: Discussion of case studies sourced from Harvard Business School Publishing which requires the students to apply the concepts learnt by them in sessions.
- Speaker series or visits are organized during the course. Each course has a 20% of their sessions taken by people from the Industry. These interactions complement classroom learning and bring in practical perspectives to management theories.
- Simulations are usually software programs which mimic real-life business situations. The participants, working in teams or alone, are asked to take decisions under conditions specified by the simulation software. These simulations help participants apply theoretical concepts to aid decision making.
- Presentations, assignments and project work are used to make theory execution relevant and easy to grasp.



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Courses

PGDM – CORE COURSES		
Semester I	Semester II	Semester III
Business Mathematics	Business Statistics	Business Strategic & Competitive Advantage
Financial Accounting & Analysis	Cost & Management Accounting	Corporate Social Responsibility & Sustainable Development
Information Technology for Decision Making	Financial Management I	Human Resource Management
Managerial Economics	Management Information Systems	Financial Management I & II
Managing Oral Communication	Macroeconomic Theory & Policy	Legal Aspects in Business
Marketing Management I	Marketing Management II	Operation Management II
Organizational Behavior I	Operation Management I	Principles & Practices of Corporate Governance
Written Analysis and Communication I	Organizational Behavior II	Research Methods for Management
	Written Analysis and Communication II	
PGDMHR - CORE COURSES		
Semester I	Semester II	Semester III
Behavior in Organizations	Human Resource Information Systems	Organizational Design and Development
Business Economics	Learning & Development	Operations Management
Business Statistics	Marketing Management	Competency Management & Assessment Center
Financial Accounting and Analysis	Personal Growth Lab	Corporate Immersion
HR Systems and Processes	Performance Management Systems	Conduct of Social Inquiry
IT for Decision Making	Strategic HRM	Compensation & Reward Management
Managing Oral Communication	Written Analysis & Communication II	Industrial Relations – I
Recruitment and Selection	Legal Framework of Employment	
Written Analysis & Communication I		



Unique Admissions Process at IMI

Receiving more than thirty thousand interested applicants, IMI Delhi narrows it down to approximately three thousand candidates who are called for the next round of tests. These include a Written Ability Test (WAT), Psychometric Test, Personal Interview and an Extempore. IMI Delhi has taken initiative by removing Group Discussions as a medium of judging and replacing it with a WAT which gives a fairer opportunity for students to express their knowledge on a given topic. IMI also conducts an MBTI (Myers Briggs Type Indicator) Test as a part of its psychometric assessment to gauge future managers and leaders.

To further measure student aptitude and to test their ability to handle impromptu situations, extempore forms an important part of the personal Interview process at IMI.

This revamped procedure along with stringent short listing criteria has ensured that IMI gets the best talent across a variety of domains from different parts of the country.

IMI Delhi has majority student population with 95 percentile score in the Common Admission

Intellectual Capital



“ Leadership and learning are
indispensable to each other. ”
- John F. Kennedy

The faculty at IMI Delhi represent a wide range of backgrounds and intellectual perspectives, with faculty drawn from across the country. They include leading academicians, researchers, professionals, administrators, consultants and managers, and comprise a vibrant learning community that is committed to excellence in teaching and mentoring the students. The combination of faculty – both from the industry as well as purely academic, ensures that the students are industry ready, ready to mix theory with execution and deliver the highest level of professional calibre. The permanent faculty comprises of experienced connoisseurs from the various streams of management, with many of them having industrial and corporate experience. There is also a healthy pool of visiting faculty and professionals from the corporate, which further augments the quality of education leading to the development of industry-ready students.



FINANCE AREA

- Aman Srivastava
PhD, MBA
- Barnali Chaklader
Ph.D., MBA
- Chhavi Mehta
Ph.D. (IIT Delhi), PGDM
- Deepak Tandon
Ph.D. (USA), MBA (FMS, Delhi University)
- Gauri Shankar
Ph.D. (Delhi School of Economics)
- Harsh Vardhan
Ph.D. (FMS, Delhi University), M.Sc. (IIT Kanpur)
- Himadri Das (on sabbatical)
Ph.D. (Univ. of Virginia, USA), MBA (IIT Delhi)
- Naval Bharti Verma
FPM (IIM Ahmedabad)
- Prashant Gupta
Ph.D., M Phil,
- R. K. Arora
Ph.D (IIT Delhi), MBA

- R.R. Sharma
MBA, CAIIB
- Rajeev Seth
MBA, CAIIB
- Sanjay Dhamija
CFA, FCMA, M.Com.

MARKETING AREA

- D.K. Batra
Ph.D., MBA (FMS, Delhi University)
- J.D. Singh – On leave
Ph.D. (Delhi University)
- Nalin Jain
MBA (FMS, Delhi University)
- Neena Sondhi
Ph.D (Delhi University)
- P C Mehra
PGDM (XLRI)
- Pinaki Dasgupta
Ph.D. (BHU), MBA
- Shiva Nandan
Ph.D. (University of Texas), MBA
- Supriya M. Kalla
FPM, MBA (MICA)

OPERATIONS & QUANTITATIVE AREA

- Alok Kumar Singh
FPM (IIM Indore)
- Arvind Chaturvedi
Ph.D.(IIT Delhi), M.Sc.(IIT Kanpur)
- Bhimaraya Metri
PhD (IIT Mumbai)
- Deepak Chawla
FPM (IIM Ahmedabad), M.Stat (ISI-Kolkata)
- Kakali Kanjilal
Ph.D., M.Sc.
- Pradip K Bhaumik
Fellow (IIM-A), B.Tech (IIT Delhi)
- Siddharth Varma
Ph.D., MBA

INFORMATION MANAGEMENT AREA

- Himanshu Joshi
PGDM, B.E.
- Prema Lal
MBA (IIT Roorkee), B.E.
- Prageet Aeron
FPM (IIM-A)

“ Do not follow where the path may lead.
Go instead where there is no path and
leave a trail. ”

- Harold R. McAlindon

- Ramesh Behl (on sabbatical)
M.Sc, EDDBA

- Shilpi Jain
Ph.D., MBA

OB-HR AREA

- Afsha Dokadia
MBA
- Asha Bhandarker
Ph.D., Senior Fulbright Fellow (Darden USA)
- Baldev R. Sharma
Ph.D., (Michigan State University, USA),
M.A. (Oberlin College, USA)
- B. K. Srivastava
Ph.D. (Southern Illinois University)
- Dinesh Khurana
Ph.D. (University of Delhi), PGDM
- Irfan. A. Rizvi (on sabbatical)
Ph.D. (University of Delhi), PGDPM
- Kshitija Wason
Phd. (IIT Delhi) M. A. Psychology, (Delhi University)
- Mamta Mohapatra
Ph.D., M.A. (PMIR)
- Pritam Singh, Director General
Ph.D. (BHU), MBA (Indiana, USA)
- Richa Awasthy
Ph.D., M.A. (Psychology)
- R.P. Ojha
PGDM (XLRI)
- Satish K Kalra
Ph.D. (TISS, Mumbai), M.A.
(Psychology)
- Shailendra Nigam
Ph.D., MBA
- Snigdha Rai
Ph.D. (BHU)

- Soni Agrawal
Ph.D. (IIT, Kharagpur)

- Subir Verma
FPM (IIM-A), M.Phil (Delhi University)

ECONOMICS AREA

- Arindam Banik
Ph.D. (Delhi School of Economics)
- Arnab K. Deb
Ph.D. (University of Connecticut, Storrs, USA)
- Rajeev Anantaram
Ph.D. (University at Pittsburgh)
- Rajat Kathuria (on sabbatical)
Ph.D. (University of Maryland)

COMMUNICATION AREA

- Manaswini Acharya
Ph.D. Fulbright Scholar (University of Virginia Charlottesville)
- Sriparna Basu
Ph.D. (University of Illinois at Urbana-Champaign, USA)
- V. Chandra
Ph.D., M.A.

STRATEGY AND GENERAL MANAGEMENT

- Abhishek Nirjar
Ph.D (Sheffield University, UK), MBA
- Arun K. Rath, IAS
Fellow (AIMA)
- Ashutosh Khanna
Ph.D. & M.Sc. (London School of Economics, U.K)
- G.K. Kapoor
Ph.D. (Delhi University), M.Com.
- G.K. Agarwal
M.S. (MSU, USA), PGDM

- Sonu Goyal
Ph.D. (FMS, Delhi University), MBA

- Vijay Kumar Seth
Ph.D. (Delhi University), M.A.

ADJUNCT FACULTY

- P. Dwarkanath
Former Director - Group Human Capital, Max India Ltd.
Former Director- HR & Admin, GlaxoSmithKline
- Ramesh Bhat
Professor (Finance), IIM-A; Assistant Director, Institute of Chartered Accountants;
Advisor to the Ministry of HRD; Dean at NMIMS
- Vijay Vancheswar
PhD, M.Tech (IIT Delhi), Former Professor IMI Delhi
- Yasho V. Verma
Ph.D (IIT Khargpur), Former CEO Onida & COO LG India
- Somonoy Ghosh
M.Tech (IIT Kanpur), MBA
- Sunil Maheshwari
FPM (IIM Ahmadabad), B.Tech (IIT Delhi)



Areas

FINANCE AREA

Overview

At IMI, Finance as a specialization is designed to coach the students to investigate and scrutinize the nuances of the subject while appreciating its innate importance as the fuel for running businesses in the corporate world. The understanding of the financial decision making process is imparted through a mixture of regular industry interactions, case studies, finance workshops and competitions.

Electives Offered

- International Finance
- Financial Derivatives
- Management Of Banks
- Security Analysis And Portfolio Management
- Project And Infrastructure Finance
- Management Of Financial Services
- Financial Risk Management
- Structured Finance
- Business Valuation
- Advanced Financial Statement Analysis
- Financial Econometrics
- Mergers And Acquisition
- Corporate Taxation
- Wealth Management And Alternative Investment
- Investment Banking
- Treasury & Risk Management In Banks
- Behavioral Finance
- Quantitative Finance

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MARKETING AREA

Overview

Marketing, at IMI, is one of the most sought after specializations in the country. The curriculum and pedagogy has been designed with flexibility and dynamism, through a balanced blend on case based pedagogy and real life market exposure through industry interactions, to handle the flux in the ever changing corporate world. Students are encouraged to think creatively and out of the box to help them understand the nuances of the local as well as global markets.

Electives Offered

- Consumer Behavior
- Marketing Research
- Sales & Distribution Management
- Customer Relationship Management
- Product & Brand Management
- International Marketing
- Business Forecasting
- Strategic Brand Management
- Retail Marketing
- Marketing Of Services
- Advertising Management
- Sales Promotions & Stakeholder Relations
- Luxury Brand Management
- Business Marketing
- Managing Corporate Reputation
- Strategic Marketing
- Rural Marketing
- Managing Customer Value
- Digital Marketing
- Semiotics & Brand Communication

OPERATIONS AREA

Here at IMI, students are put through the rigour by extremely well qualified faculty which ensures high quality managers ready to make an impact on the industry. IMI's operations courses offer a distinct pedagogy with a focus on a practical and insightful approach to the curriculum. It is often supplemented by regular interactions with industry experts so as to keep abreast of the latest developments on the ground and learn more of the practical side of the subjects. The interaction with the industry helps offer the courses that are tuned to the demands of the industry. Students are provided opportunities for live projects to have a real time experience of the various applications of their curriculum.

Electives Offered

- Logistics And Supply Chain Management
- Service Operations Management
- Time Series Modeling And Forecasting
- Enterprise Resource Planning
- Quality Management
- Project Management
- Logistics Modelling
- Business Forecasting
- Six Sigma
- Applications Of Operations Research
- Operations Strategy

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INFORMATION SYSTEMS AREA

Overview

IMI understands that progressing to the next orbit of management is through information system and hence gives immense importance to superior understanding of IT and skills in data analytics. The Information Management area is designed to provide students with opportunities to further expand their career in IT and Systems domain by leveraging the power of data analytics. The courses offered look to instill a deep understanding of this domain along with a practical outlook to address the needs of this dynamic area of knowledge. This approach ensures a well-rounded student who knows not only to grasp its various aspects but also to interpret, to process and to take timely relevant decisions. The right information and the right decisions drive the students to endeavor to remain on top of their game and deliver excellence.

Electives Offered

- Enterprise Resource Planning
- Software Project Management
- E-Business
- Business Analytics
- Economics Of It**
- Data & Information Security
- It Consulting
- Digital Marketing

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General management Area

STRATEGY & ECONOMICS

Overview

The Strategy and General Management courses at IMI is directed towards enhancing the potential of the students to apply strategic management concepts to combat and conquer any business scenario. The students are kept up to date with ever changing market scenario and requirements. The renowned faculty, highly respected by corporate across the globe, bring a plethora of knowledge to the table, thereby providing the students with a fundamental understanding of being trusted advisors to the industry.

Courses

- New Venture Creation
- International Business
- Business in Emerging Markets
- Mergers and Acquisition
- Strategic Alliances & Joint Venture
- Game Theory for Business Strategy
- Managing Innovation





COMMUNICATION AREA

Overview

The Communication area at IMI is geared towards equipping and building communication skills that are best in class and benchmarked to global practices, which are relevant and compatible with the needs of aspiring and practicing managers operating diverse work and business environments.

Core Courses

- Managing Oral Communication (MOC)
- Written analysis and Communication (WAC)

OB-HR AREA

Overview

OB-HR area is driven by its mission of "making a positive difference in the life" of all those who come in contact with the group, whether as full-time students, or as participants in the management development programs.

Courses

- Leadership and managerial effectiveness
- Journey to self
- Managing and negotiating differences
- Building and managing teams

Student Initiatives

Corporate Relations & Placement Committee

The Corporate Relations & Placement Committee at IMI is a student driven body responsible for building and strengthening corporate relations with organizations to bring the optimum and best-fit career opportunities to the students. It facilitates institute-industry interactions regularly and provides complete support for arranging placement activities on the campus. This includes organizing and facilitating the Summer Internship, Laterals and Final Placement Process. The major focus lies in reaching out to potential recruiters and building a long standing, mutually beneficial relationship with them.

Alumni Relations Committee

The Alumni Relations Committee (ARC) is a student driven initiative which manages alumni relations but while augmenting alumni engagement with the institute. The committee invites various eminent alumni to deliver guest lectures and workshops across functional areas and general management, organizing alumni mentorship program and alumni interactive sessions for students, thus enabling students to learn and imbibe from industry relevant experiences.

Branding and Media Relations Committee

The Branding and Media Relations Committee of IMI, Delhi is a part of institute's brand building exercise to ensure its position as a global premier B-school. It endeavours to continuously and consistently build Brand IMI and disseminate awareness about the institution across various media - print, and digital media through an Integrated Marketing Communications approach.





Events

- **The Business Thought Leadership Series.**

The Business Thought Leadership series at IMI, Delhi, is a series of corporate talks by top CXO level executives from organizations spanning an array of business sectors. This series continues throughout the academic year. It is organized by the Corporate Relations & Placement Committee.

- **Conventus – The Annual Management Conclave**

Conventus is a management conclave organized by the student community of IMI and the converging point of the industry experts across business disciplines and management leaders of contemporary India. The event promotes industry interface and witness eminent personalities enlightening the students with their experiences. The five day event will include various summits in the world of finance, marketing, operations, HR, economics and entrepreneurship.

- **Karmanta, The IT Conclave**

A yearly event which creates a platform for interaction between IT industry experts and future managers, ICT brings innovation which helps in reshaping trends, transforming businesses, people's lives, communities and providing sustainability.

- **Kritva**

The Annual Inter B-School Management and Cultural Festival of IMI, Delhi is a three day long event, where the finest students across the best Business Schools in the country battle it out to demonstrate passion, creativity and intellectual capital.

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Clubs



Finalyze

The Finance Club of IMI is a student-run committee dedicated to promote interest in the financial field throughout the IMI student community and help them become the best source of financial intellect. It provides a constructive platform for budding finance warlocks to grow, and blend theoretical concepts with real life application.



Mar-Quest

The marketing club at IMI provides a platform for interaction among students who are passionate about marketing and want to expand their learning beyond the classroom. A step in this direction is the annual magazine, Markabuzz, which includes recent marketing trends, articles by faculty, alumni and students on evolving marketing practices.



Genesis

The Operation Club of IMI, Delhi, with the motto "Strategize and Strike" helps the student fraternity learn and love operations, as a specialization. Ranneeti – the signature event of the club is one of the most celebrated events of the year. Reproducing the thrill of a virtual combat game along with some mind-grueling battles has been the source of acclaim that this event has earned for itself in just 4 years of its inception.



I.M.A.C

I.M.A.C stands for Information Management, Analytics and Consulting Club. The objective of the club is to make students aware of the rapid changes and innovations in the field of information technology and analyze how such developments can be leveraged in corporate world effectively.

EconIMI

The Economics and Consulting club invites thinkers and leaders from the economic society of the country to make students aware of the present and future trends of the economy of India and the global economy as a whole. Arthavaad is the flagship event of EconIMI held annually is into a platform for the confluence of the wisdom of thinkers and leaders from the economic society of the country.

E-Cell

Another student driven club is the Entrepreneurship Cell, E-Cell, which drives the spirit of innovation and entrepreneurship on campus. E-TNT is the flagship event of the Entrepreneurship Cell, where young entrepreneurs come up with their business idea and compete in a market created by their peers from all over the country.

“Leadership and learning are indispensable to each other.”

- John F. Kennedy





HR Club

HR professionals, today, need to be “The Total Package”. They must demonstrate an authoritative grasp of HR fundamentals, while also possessing the ability to adjust and work in any impromptu situation. The Human Resource Club, the Human Edge, is an enabler of all the qualities which help the student to stretch beyond the basic business needs. It conducts regular industry sessions and organizes competitions for management students across the country.



CULSEC - The Cultural Association Of IMI

IMI Cultural association is the club of IMI which organizes cultural events, promotes interaction among the students and strives to bring happiness and cheer in the students’ lives. The club organizes parties and cultural events on the campus across the whole year.



Varietaz- The Diversity Club

The Diversity Club is the cultural club of IMI that envisions raising the awareness of the Indian fraternity about the beauty of diversity and to embrace and celebrate its rich dimensions by the help of performing arts and educating students about their diverse nature.



Jagriti

At Jagriti, groups of young, self-driven students take it upon themselves to spread awareness across the college and the city. The social club of IMI, this club is dedicated to illuminating lives all over and conducts a range of activities to propagate its agenda. Events like Tree Plantation Drives, Blood Donation Camps, NGO Visits, Blanket Donation Drives are organized regularly by the Jagriti.



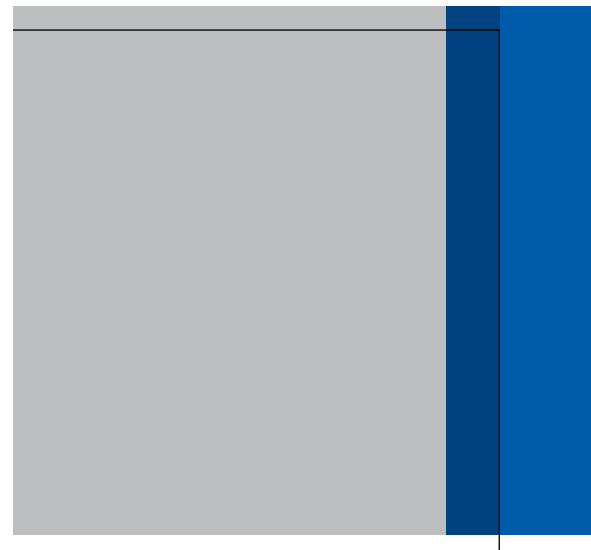
Sports Club

The Sports Club at IMI has the vision of instilling a healthy spirit of competition in every student of IMI amidst the intense pursuit of academia. The events ensure a healthy combination of study and play and capture memorable moments to last a lifetime.



ISEC

The International Student Exchange Committee is the face of IMI for international exchange programme. The committee is responsible for facilitating the exchange process of outbound students and hospitality of inbound students and works towards building new collaborations and fostering new tie-ups with universities and institutes the world over.



Achievements & Awards

“ If it doesn't challenge, it doesn't change you.”
- Fred Devito

A B-School is known and judged by the calibre and merit of its students. The professionalism and competitive spirit that typifies a successful manager has been brought forth by the many laurels that the students of IMI bring to the institution by continuous participation in competitions across the country. The students test their mettle against the some of the brightest minds in the country in their journey to achieve prime positions in events conducted by corporates and other B-schools. During the past one year, many of them achieved new heights and etched their name not only on nationally, but internationally as well.

Some of the students who blazed a clear trail of achievements in the past year have been awarded the following awards:

Organization	Award
RPG Enterprises	National Level
Johnson and Johnson	National Level
CFA Institute , USA	International Level
Bloomberg Institute	International Level
Wesleyan University, award sponsored by Stanford University (CCARE)	International Level
HCL Technologies, Delhi	National Level
DSCL	National Level

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PGDHRM

Overview

The PGDHRM program at IMI was started in the year 2006 with a view to create HR professionals who are value adding, socially sensitive and ethical. The course is crafted to create leaders who would hit the ground running as soon as they entered the organization as that is what is required in today's competitive corporate world. The course curriculum has been developed and is kept abreast with the latest needs of the industry by a special panel which comprises of academic as well as the corporate stalwarts. Importance is given to both theoretical and hands-on learning to provide aspiring young HR professionals the right environment for application based learning. The focus of the course is to foster and supplement the potential of the students in the spheres of knowledge, outlook and competency.

The National HRD network has ranked IMI New Delhi as the 6th best business school in India; this in itself speaks volumes about the course and the professionals who are the end products of the course. The course structure is a mix of core courses and electives. Mainstream management courses also form an integral part of the curriculum. The PGDHRM program at IMI New Delhi ensures that the students are sensitized to the ever changing business environment as much as the knowledge in the field of HR.

Why PGDHRM @ IMI New Delhi?

- Corporate Immersion Programme: The Corporate Immersion programme is an integral part of the PGDHRM curriculum at IMI, and provides opportunities for students to reflect, apply and integrate acquired skills to work situations in different organizations. Students are placed in different organizations across different industry sectors, during the third trimester of the programme and visit the organization twice a week. It thereby serves as an interface between theory and practice.
- NGO Internship: The young people today are very sensitive to the needs of the society and the community. Also, IMI has strong foundations in giving back to the community. We try and match the zeal of young students and the values of IMI through the NGO Internship Program, undertaken by the students in the final trimester of the programme. The objective of the PGDHRM programme at IMI is to develop students into professionally competent and socially sensitive management graduates.
- Co-creation and Co-delegation of courses: Academia & Corporates are individually a dark hole. It is only through effective partnership that both worlds can converge and create impactful learning for the new generation eager and hungry to learn and also grow. IMI has collaborated with various distinguished corporate houses- Mercer, Max Group, L&T and others for the same

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Courses in Organization Behavior and Human Resource Management:

- Behavior in Organizations
- Business Economics
- Business Statistics
- Competency Management & Assessment Center
- Corporate Social Responsibility & Sustainable Development
- Corporate Immersion
- Conduct of Social Inquiry
- Compensation & Reward Management
- Corporate Social Responsibility
- Ethical Issues in HR
- Employee Relations I & II
- Financial Accounting and Analysis
- Human Resource Information Systems
- HR Systems and Processes
- IT for Decision Making
- International HRM & Cross Cultural Management
- Industrial Relations – I & II
- Leadership
- Learning & Development
- Legal Framework of Employment
- Management of Change
- Managing Oral Communication
- Marketing Management
- Organizational Design and Development
- Operations Management
- Principles & Practices of Corporate Governance
- Personal Growth Lab
- Performance Management Systems
- Recruitment and Selection
- Strategic Management
- Strategic HRM
- Written Analysis & Communication I & II
- Career and Succession in Management
- Talent Management
- Journey to Self
- Power, Ethics, and Politics
- Business Negotiation
- Measurement in HR & IR
- Psychometric Testing
- Role of HR in Mergers and Acquisition
- Coaching and Mentoring
- Industrial Jurisprudence
- Diversity Management
- Leadership and Managerial Effectiveness
- Self Discovery and personal Growth
- HR Analytics
- Managerial Compensation

Luminous Alumni

30

Mr. Anantha Narasimhan	Director, Marketing Strategy & Planning, Dell
Mr. Ateesh Tankha	Marketing Director, Citi Cards N.A.
Mr. BS Shantharaju	CEO, Indus Towers
Ms. Dipali Naidu	Executive Director- Human Resources, The Nielsen Company
Mr. Jayant Dua	Group Exec President, Ultratech Cement
Mr. Nakul Wahi	Director Marketing , Philip Morris International
Mr. Piyush Patodia	Exec Director, Grant Thornton
Ms. Pooja Sharma	HR Head - Business Process Outsourcing, Philippines, Accenture
Mr. Prashant Janaswamy	CIO - Field Services & CIO Middle East & Africa, GE Energy
Mr. Rajesh Bhatia	Managing Director-Sales, Fedex
Mr. Sanjay Dutt	Executive Managing Director- South Asia, Cushman & Wakefield
Mr. Santhosh Unnikrishnan	CEO, Costa Coffee
Mr. Vikram Goel	CEO, HDFC Realty
Mr. Vikram Sharma	Director Retail South East Asia, The Walt Disney Company (South East Asia) Ltd
Mr. Abhijit Pati	Chief Operating Officer, Vedanta Aluminium
Mr. Ajay Kapoor	CFO, Tata Power Delhi Distribution Ltd
Mr. Ashok Wadhawan	President - Manufacturing Business, Punj Lloyd Limited
Mr. Atul Sharma	President - Human Resources and Administration, Bajaj Electricals Ltd
Mr. Devendra Malladi	COO & Head of Services Sales, SAP Education, Asia Pacific & Japan
Mr. Harbinder Bindra	Executive Director - Global HR Services , J P Morgan Chase
Mr. Harpreet Singh	Director, Bank of Singapore
Mr. Madhav Shankar	MD, Global Head of Commodity Structuring, Standard Chartered Bank
Mr. Manish Sinha	Director, Talent Management - Greater Asia, Becton Dickinson and Company
Mr. Nitish Lal Bhasin	Managing Director, North India , Jones Lang LaSalle
Mr. Pushkar Chaudhri	Director OOH - D&E Markets, Unilever
Mr. Rahul Bhushan	Director, Standard Chartered Bank
Mr. Rahul Mehta	Head – Learning, Leadership Development & Talent Management, Barclays, India
Mr. Rajesh Kumar Kathuria	Director - Q&R, Philips Healthcare
Mr. Rajiv Bhalla	Director - Sales and Marketing, Intel India Technology Pvt Ltd
Mr. Ramanpreet Singh	Director Global Operations, AT&T India
Mr. Rohit Diwan	Director Operations, HCL Technologies
Mr. Saurabh Vatsa	Director - Marketing & Product Planning, General Motors India
Ms. Shilpa Vaid	Head HR, Bharti AXA General Insurance
Mr. SubhrangshuNeogi	Director - Brand and Communication, Religare
Mr. SukantRatnakar	Chief Marketing Officer - International Business, Essar Projects Limited (MMD)
Mr. Sunir Kumar Dutt	COO - Greater China, GE Capital
Mr. Taranjit Sabharwal	MD, CMBS Trading, Deutsche Bank
Mr. Vishal Vijay Malhan	Chief - Marketing, Pidilite Industries Ltd.
Mr. VivekMenon	COO, Investment Banking Europe & Corporate Finance UK, BNP Paribas

Partial List of Past Recruiters

- A.T. Kearney Ltd.
- Accenture Services Pvt. Ltd.
- Adidas India Marketing Pvt. Ltd.
- Aircel
- Altisource
- Asian Paints (India) Ltd.
- Automatic Data Processing
- Avasant Consulting
- Avery Dennison
- Axis Bank Ltd.
- Axis Risk Consulting
- Bajaj Electricals
- Bank of America
- Barclays Bank PLC
- Barclays Global Shared Services
- Berger Paints India Ltd.
- Bloomberg-LP
- Capgemini
- CB Richard Ellis South Asia Pvt. Ltd.
- Cognizant Technology Solutions India Ltd.
- CRISIL Ltd.
- Dabur India Ltd.
- DCM Shriram Ltd.
- Deloitte Consulting India Pvt. Ltd.
- DHL Express (India) Pvt. Ltd.
- Enrnst& Young Pvt. Ltd.
- Fractals Analytics
- GE
- Genpact
- Google
- Havells
- HCL Technologies
- HDFC Bank Ltd.
- HDFC Standard Life Insurance Co. Ltd.
- Hennes and Mauritz AB
- Hero MotoCorp
- Hindustan Coca Cola Beverages Pvt. Ltd.
- HSBC
- HT Media
- ICICI Bank Ltd.
- ICRA Ltd.
- IL&FS
- IMRB International
- Infosys Limited
- ITC Hotels
- JP Morgan Services India Pvt. Ltd.
- Jumbo Electronics Co. Ltd. (L.L.C)
- Kotak Bank
- Larsen &Tuobro Ltd.
- Latent View Analytics
- Magma Fincorp
- Mahindra Comviva
- Make My Trip
- MarutiUdyog Ltd.
- McKinsey Knowledge Centre India
- Micheal Page
- Mother Dairy
- New Holland Tractors
- Orient Electricals
- Panasonic India Pvt. Ltd.
- Peoplestrong
- Philips India Ltd.
- Pitney Bowes
- Pricewaterhouse Coopers Pvt. Ltd.
- Ranbaxy Laboratories Ltd.
- Randstad Mafoi
- RPG Enterprises
- RPG-SG Group
- Safari Industries
- Sonalika Tractors
- Tata Consultancy Services Ltd.
- TNS Global
- Trident Group
- Whirlpool
- Wipro Infotech Ltd.
- Zee Group
- Zomato

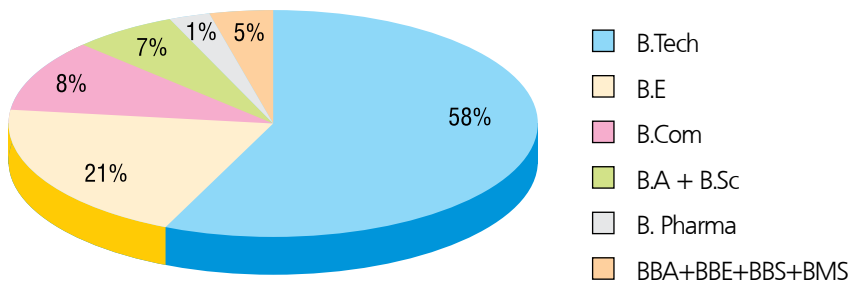


PGDM

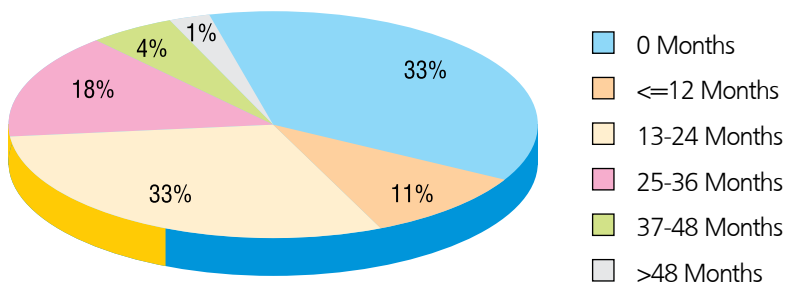
Batch Statistics

The vibrant and diverse student community of PGDM batch comprises of 184 future managers. The students chosen for PGDM have made splendid contributions in their respective sectors prior to arriving here in IMI Delhi. A high CAT score, personal psychometric test, extempore and a drilling interview ascertains that the students chosen are well equipped for the rigour of the program and the challenges of the future. The curriculum encompasses live case discussions, collaborative projects, classes, interactions with industry leaders promoting critical thinking and leading to unparalleled exposure.

Student Graduation Details



Work Experience

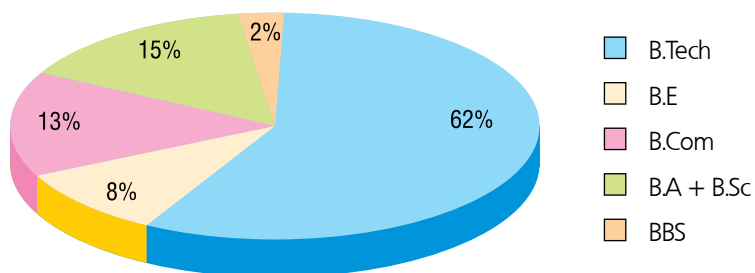


PGDHRM

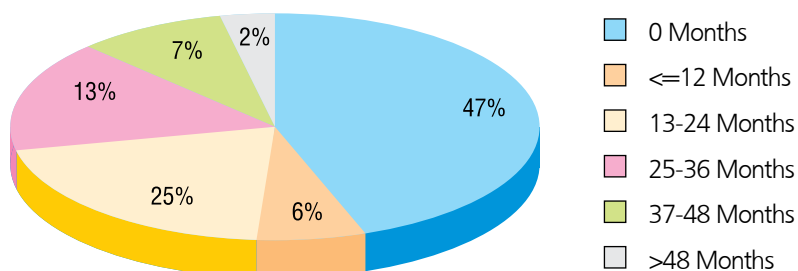
Batch Statistics

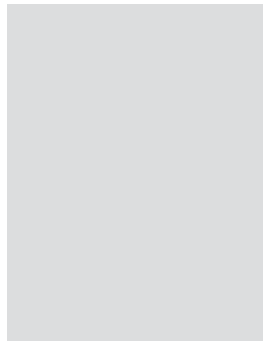
The PGDHRM batch comprises of 61 future managers with some being freshers and many others having prior work experience in manufacturing, automobile, banking, IT, retail, health care, media, and consulting sector. These students have been engaged in Live Projects with Accenture, Airtel and other reputed organizations over their first year of the PGDHRM course. The curriculum encompasses live case discussions, collaborative projects, classes, interactions with industry leaders promoting critical thinking and leading to unparalleled exposure.

Student Graduation Details



Work Experience





Ajesh G S

Specialisation

Finance

Graduation

B.Tech (Electrical and Electronics)

Summer Internship

Bajaj Capital Ltd

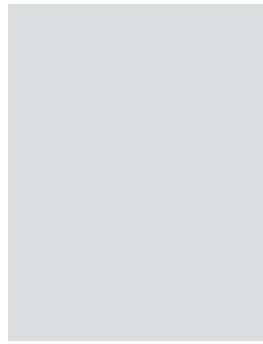
Summer Project

Brokerage Reconciliation For Mutual Funds

Work Experience

64 Months

Cognizant Technology Solutions, Founding Minds Software Pvt. Ltd.



Akanksha Gupta

Specialisation

Marketing

Finance

Graduation

B.Tech (Electronics & Telecommunication)

Summer Internship

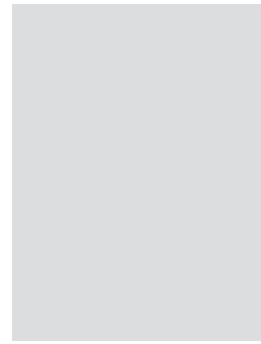
Reserve Bank of India

Summer Project

Assessment of customer service standards at banks as identified through Incognito visits/scrutinies and suggestions for improvement.

Work Experience

0 Months



Akanksha Gupta

Specialisation

Finance

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

Bank of Baroda

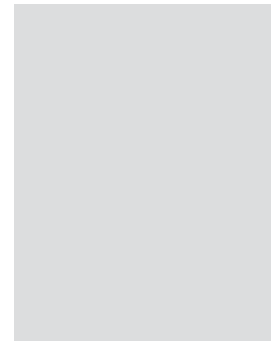
Summer Project

Sickness in SME sector - Reasons and Remedies

Work Experience

21 Months

Computer Sciences Corporation, Siemens Technology and Services Pvt. Ltd.



Alekhya Kasturi

Specialisation

Marketing

Graduation

B.Tech (Electrical and Electronics)

Summer Internship

Daikin India

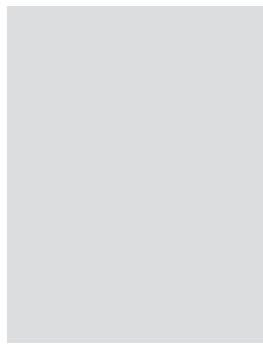
Summer Project

Establishing touch points, lead generation and understanding market perception of Daikin's product profile

Work Experience

31 Months

Tata Consultancy Services Ltd



Anagh Dutt

Specialisation

Marketing

Operations

Graduation

B.E (Mechatronics)

Summer Internship

Hindustan Coca-Cola Beverages Pvt. Ltd.

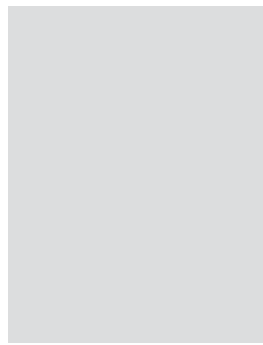
Summer Project

Expansion of On-Board business in the Railways Channel

Work Experience

10 Months

Honda Cars India Ltd.



Anirudh Harisinghaney

Specialisation

Finance

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

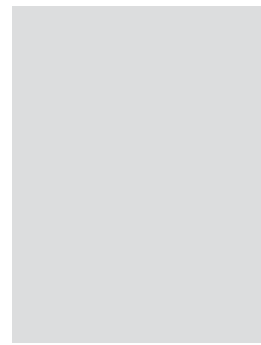
Ernst & Young LLP

Summer Project

Studying the trend of private equity and power sector IPO's in India for the last ten years and determining the attractiveness of Indian power sector/segment(s) vis-à-vis private equity firms

Work Experience

0 Months



Ankit Arora

Specialisation

Marketing

Graduation

B.Com(Hons.)

Summer Internship

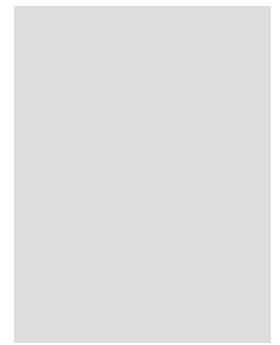
SBI Life Insurance Company Ltd

Summer Project

Analysis of Insurance Distribution Channel

Work Experience

0 Months



Ankit Kaushik

Specialisation

Marketing

Finance

Graduation

B.Tech (Electrical and Electronics)

Summer Internship

HCL Technologies

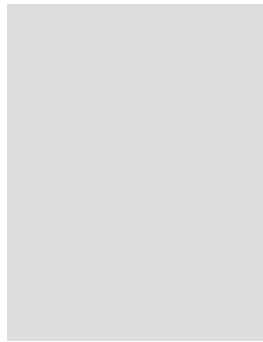
Summer Project

Analysis of the Bid Management Cycle for HCL's ALT ASM

Work Experience

20 Months

HCL Technologies



Ankit Sehgal

Specialisation

Finance
Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

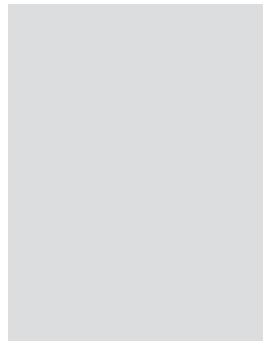
Mckinsey & Company Knowledge Center

Summer Project

Strategy formulation (imperatives development) for multinationals on how to win in Indonesia

Work Experience

35 Months
Infosys Limited



Anuj Singla

Specialisation

Marketing
Operations

Graduation

B.E
(Electronics & Telecommunication)

Summer Internship

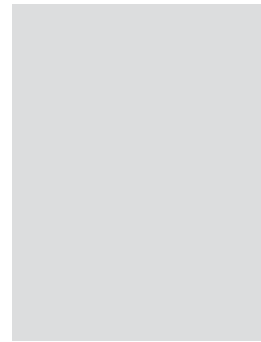
GlaxoSmithKline Consumer Healthcare

Summer Project

Identification and Evaluation of Indirect Spend Synergies across Purchases of all three plants of GSKCH

Work Experience

22 Months
Tata Technologies



Apoorva Kamath

Specialisation

Marketing
Operations

Graduation

B.E
(Electronics and Communication)

Summer Internship

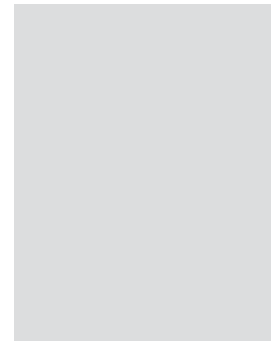
TanjaiTech Infra Ltd

Summer Project

Creating cognizance among the target customers to experience the high end solutions by Ingenius

Work Experience

18 Months
Cognizant Technology Solutions



Arpit Kesarwani

Specialisation

Marketing
Operations

Graduation

B.Tech (Computer Science)

Summer Internship

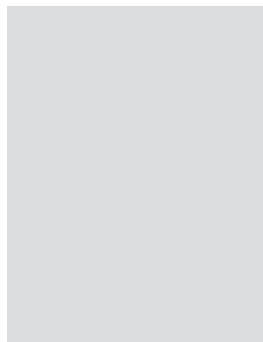
Makemytrip (India) Pvt Ltd

Summer Project

Car Scalability Project

Work Experience

21 Months
Infosys Limited



Ayesha Chaudhary

Specialisation

Marketing

Graduation

B.A(Hons.)(Economics)

Summer Internship

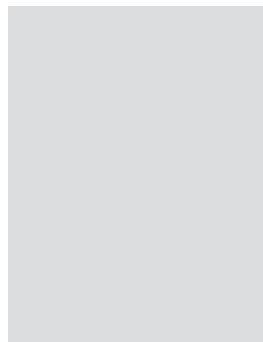
KPMG Advisory Services

Summer Project

Defining best practices for developing Business Model across channels by conducting external assessment

Work Experience

0 Months



Chetan Marwaha

Specialisation

Finance
Operations

Graduation

B.Tech (Chemical)

Summer Internship

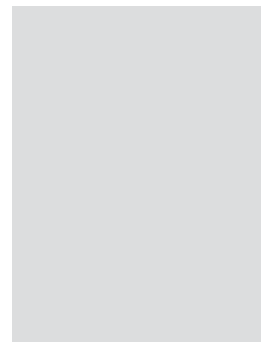
Sabah Forest Industries Sdn Bhd

Summer Project

Estimation and analysis of working capital requirements and cash management

Work Experience

22 Months
Infosys Limited



Chitra Batra

Specialisation

Marketing
Operations

Graduation

B.Tech (Computer Science)

Summer Internship

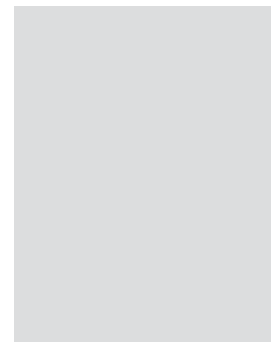
Giftxoxo

Summer Project

"1. Business Development: Expanding and managing the product line as well as vendor base of the company
2. Brand Marketing: Promotion through ATL and BTL activities"

Work Experience

0 Months



Chitvan Oza

Specialisation

Finance

Graduation

B.Tech (Computer Science)

Summer Internship

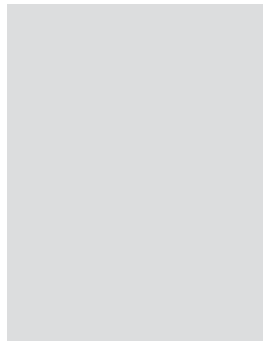
East India Securities Ltd

Summer Project

Impact of currency fluctuation and hedging on IT sector financials and fundamental analysis of Mindtree

Work Experience

24 Months
Infosys Limited,
AFCO Investment Pvt. Ltd.



Deepali Dani

Specialisation

Finance
Operations

Graduation

B.Tech (Computer Science)

Summer Internship

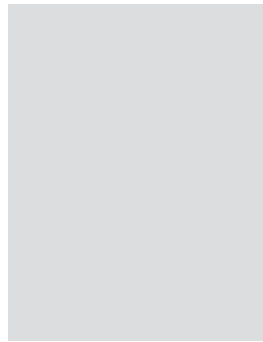
J. P. Morgan Chase

Summer Project

End to End analysis of Exception Handling System and performing tactical enhancement to increase STP rate

Work Experience

24 Months
HCL Technologies.



Dhanendar Dugar

Specialisation

Finance

Graduation

B.com(hons), CA

Summer Internship

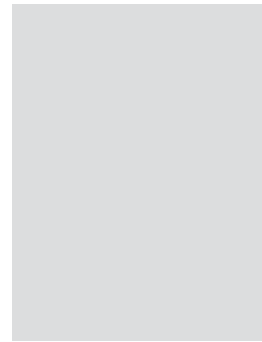
Bajaj Capital Ltd.

Summer Project

Brokerage reconciliation of mutual fund products

Work Experience

0 Months



Dhiraj Nayak A

Specialisation

Marketing
Operations

Graduation

B.E (Mechanical)

Summer Internship

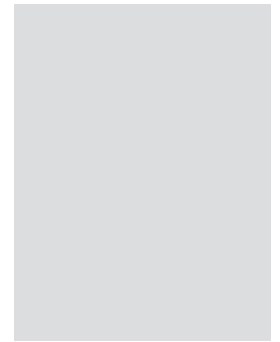
Emami Ltd

Summer Project

Measuring Effectiveness of BTL Promotional Activities (Door to Door & Van) and Consumer Insights with respect to Navratna Cool Oil Brand in Solapur Region of Maharashtra

Work Experience

32 Months
Larsen & Toubro



Divya Jain

Specialisation

Marketing
Finance

Graduation

B.Tech (Computer Science)

Summer Internship

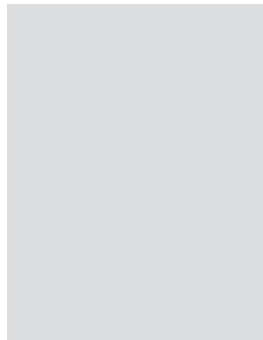
Agro Tech Foods Ltd

Summer Project

Time and Motion Study of the Sales Officer's Time Spent in the Market

Work Experience

8 Months
HCL Technologies



Durga Prasad Aggarwal

Specialisation

Finance
Marketing

Graduation

B.E (Manufacturing Process and Automation)

Summer Internship

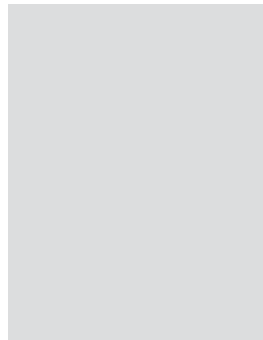
DCB Bank Ltd.

Summer Project

Customer attrition analysis and improvement in casa ratio at DCB bank

Work Experience

14 Months
India Yamaha Motors Pvt. Ltd.



Etika Punj

Specialisation

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

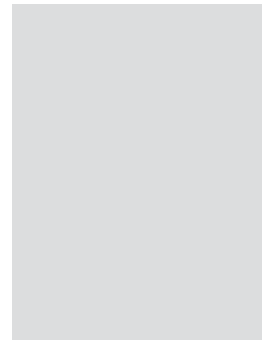
Rasna Beverages

Summer Project

Managing promotional activities and finding out the signature flavour for Rasna Ju-C

Work Experience

17 Months
Infosys Limited



Harminder Singh Puri

Specialisation

Marketing
Operations

Graduation

B.Tech
(Electronics and Communication)

Summer Internship

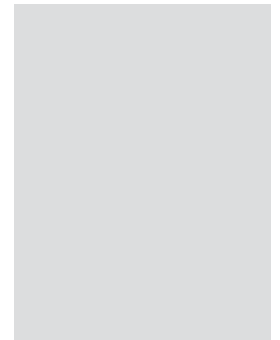
Asian Paints

Summer Project

Understand admix and Gypsum/ POP market and recommend product strategy for APPS products in these categories

Work Experience

0 Months



Hemajyothi Valluru

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

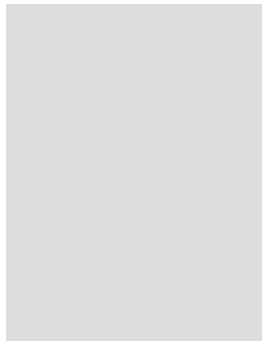
BMW India Pvt. Ltd.

Summer Project

Designing and implementing process for technical change management - VPS roll out, value stream analysis for defect reduction

Work Experience

16 Months
Tata Consultancy Services Ltd

**Jewel Varughese****Specialisation**

Finance

Graduation

BBA (Accounting and Finance)

Summer Internship

Genpact

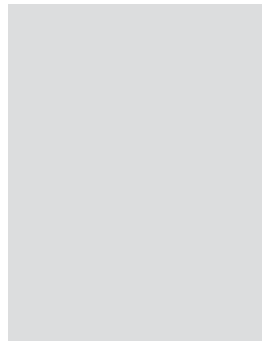
Summer Project

1. Forecasting People Function Costs
2. Bench Ageing and Analysis

Work Experience

13 Months

Arivum Trading Solutions Pvt. Ltd.

**Jhankar Mehra****Specialisation**

Marketing

Graduation

B.Com(Hons.)

Summer Internship

FCB Ulka Advertising

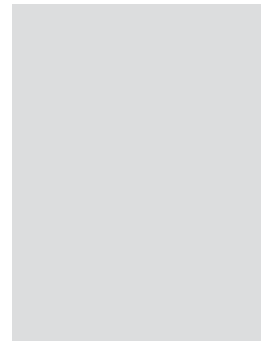
Summer Project

An ethnographic study to understand the psyche of urban Indian women by cataloging, analyzing and probing on the items found on and inside their dressing tables

Work Experience

4 Months

J. Walter Thompson

**Poojitha Gupta K****Specialisation**

Finance

Operations

Graduation

B.Tech (Mechanical)

Summer Internship

Bajaj Capital Ltd.

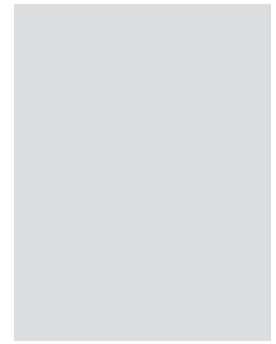
Summer Project

Business Requirement Document, Feasibility Study and Work Flow Design for the Online Mutual Funds Integrated Solution for all the Industry Platforms

Work Experience

20 Months

Cognizant Technology Solutions

**Meher Divya Kolli****Specialisation**

Finance

Operations

Graduation

B.E

(Electronics and Communication)

Summer Internship

HDB Financial Services Limited

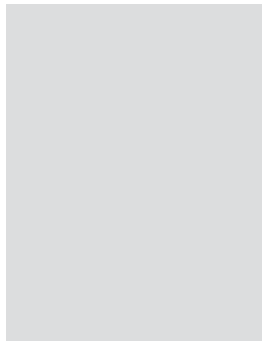
Summer Project

Improving file quality in the loan documentation process

Work Experience

22 Months

Tata Consultancy Services Ltdv

**Kshitij Jain****Specialisation**

Marketing

Operations

Graduation

B.Tech

(Electrical and Electronics)

Summer Internship

Hughes Systique India Pvt. Ltd.

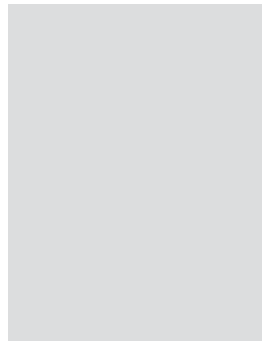
Summer Project

Assist the Sales team for Market Development of the Asia Pacific Region

Work Experience

22 Months

Cognizant Technology Solutions

**Lakshit Kumar Mahajan****Specialisation**

Marketing

Operations

Graduation

B.E (Electronics & Electrical Communication)

Summer Internship

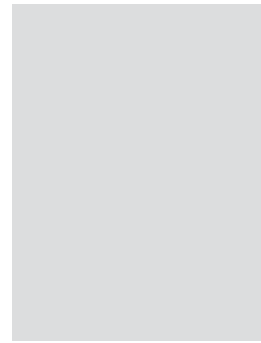
Moser Baer India Ltd

Summer Project

A Study on MoserBaer LED Lighting Products in Electrical Channels for Chandigarh

Work Experience

0 Months

**Madhulekha Tallapudi****Specialisation**

Marketing

Operations

Graduation

B.Tech (Computer Science)

Summer Internship

BMW India Pvt. Ltd.

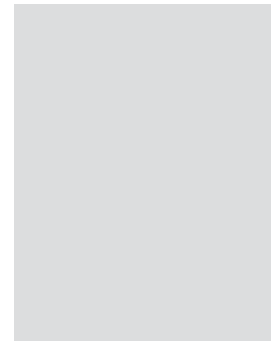
Summer Project

Value Added Production System (VPS) roll out for continuous improvement in Total Vehicle Quality Management

Work Experience

23 Months

Tata Consultancy Services Ltd, Amazon Development Center

**Manas Srivastava****Specialisation**

Marketing

Finance

Graduation

B.Tech (Electronics)

Summer Internship

Parentune

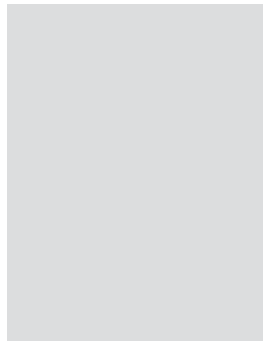
Summer Project

Business development by building a healthy pipeline of brands for Parentune and getting them on board

Work Experience

34 Months

Infosys Limited



Manuj Mehra

Specialisation

Finance
Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

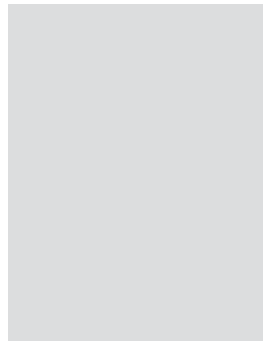
Religare Finvest Ltd

Summer Project

Analysis of funding pattern and cost of funds of RFL vis a vis market peers

Work Experience

35 Months
Infosys Limited



Mohanish Ranjan

Specialisation

Marketing
Operations

Graduation

B.Pharma
(Pharmaceutical Sciences)

Summer Internship

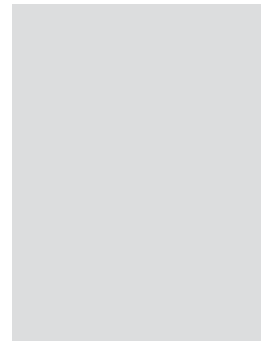
DCB Bank Ltd.

Summer Project

Alternate Way of Banking - Customer Survey and migration to channels

Work Experience

22 Months
Dr. Reddy's Laboratories Ltd.



Nikhil Nanda

Specialisation

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

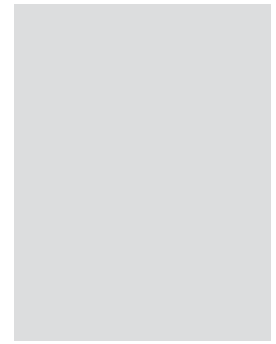
Hughes Systique India Pvt. Ltd.

Summer Project

Assist the US Sales team in activities which would propel the company towards greater Market Penetration, focused Business Development through live targeted campaigns and increased success rate in the face of competition

Work Experience

35 Months
Infosys Limited



Nikitha Ramesh

Specialisation

Marketing
Operations

Graduation

B.Tech (Electronics and Communication)

Summer Internship

BMW India Pvt. Ltd.

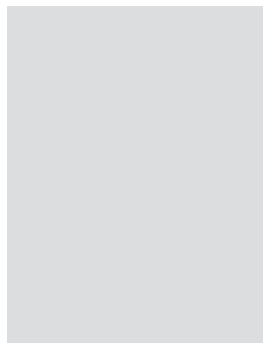
Summer Project

1. Value Stream Mapping of Information flow within the organization as part of Quality Steering.

2. Defining a process for Technical Change Management as part of Value-added Production Systems (Lean Manufacturing)

Work Experience

22 Months
Tata Consultancy Services Ltd



Parth Vasisht

Specialisation

Finance
Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

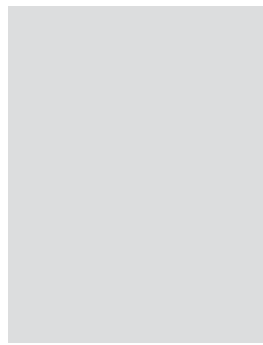
ICICI Securities Primary Dealership

Summer Project

Issuance of Debentures through Private Placement by Companies

Work Experience

18 Months
Accenture Services Pvt. Ltd.



Pawan Paliwal

Specialisation

Marketing
Finance

Graduation

B.Sc (Biotechnology)

Summer Internship

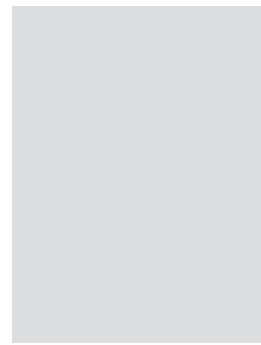
Central Bank of India

Summer Project

Understanding the framework adopted by the bank before the disbursal of advances to the customers

Work Experience

20 Months
Bruker Daltonics (I) Pvt. Ltd.



Pooja Teotia

Specialisation

Finance
Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

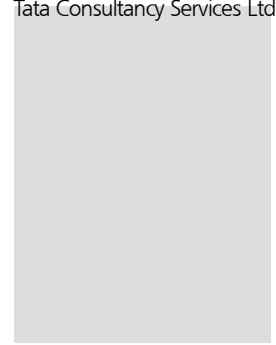
ICICI Bank

Summer Project

Study of banking operations and the financial products offered at the bank branch

Work Experience

30 Months
Infosys Limited



Prachi Jain

Specialisation

Marketing
Finance

Graduation

B.Tech (Information Technology)

Summer Internship

BMW India Pvt. Ltd.

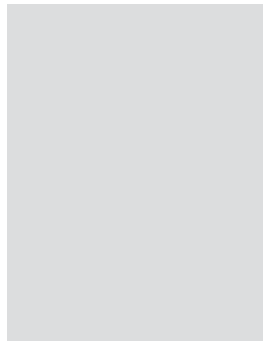
Summer Project

1. Defining and Implementing a process for Technical Change Management as a part of Value Added Production Systems (Lean Manufacturing)

2. Value Stream Mapping of Product Audit information to Assembly line.

Work Experience

20 Months
Tata Consultancy Services Ltd



Pragnya Singh

Specialisation

Marketing
Finance

Graduation

B.B.E(Hons.)
(Finance, Project Management and Entrepreneurship)

Summer Internship

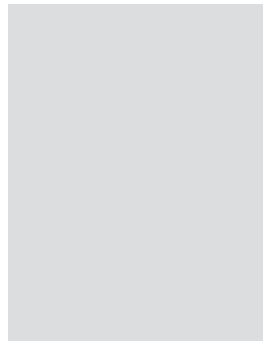
Schneider Electric

Summer Project

Structuring the Busway Business to Realise the Strategic Business Objectives

Work Experience

0 Months



Pranshu Malik

Specialisation

Marketing
Finance

Graduation

BBE (Business Economics)

Summer Internship

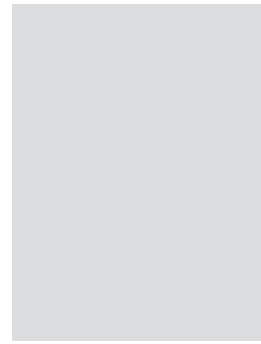
Edelman India Pvt Ltd

Summer Project

To engage in working and understanding the effectiveness of PR with respect to Hospitality and Retail brands such as Taj Hotels and Titan under consumer portfolio

Work Experience

0 Months



Prateek Bhandula

Specialisation

Marketing
Finance

Graduation

B.Tech
(Information Technology)

Summer Internship

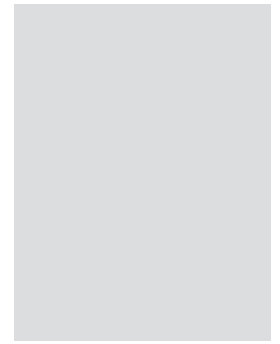
Friends Steel

Summer Project

Market growth strategy and Need Gap Analysis

Work Experience

22 Months
Computer Sciences Corporation



R Samira

Specialisation

Marketing
Operations

Graduation

B.Tech (Electronics and Communication)

Summer Internship

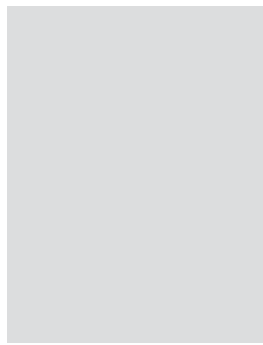
BMW India Pvt. Ltd.

Summer Project

VPS roll out for continuous improvement in Total Vehicle Quality Management at BMW Plant by: 1. FMEA for defect analysis, 2. designing a technical change management

Work Experience

11 Months
Tata Consultancy Services Ltd



Rahul Nair

Specialisation

Marketing
Finance

Graduation

B.E (Instrumentation & Control)

Summer Internship

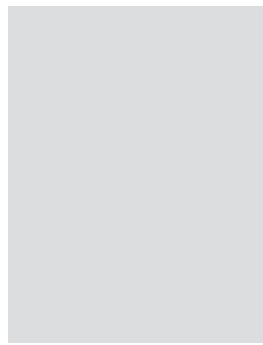
Hughes Systique India Pvt. Ltd.

Summer Project

To Develop a Market Development Strategy for Connected Devices Unit of Hughes Systique across the Europe Region

Work Experience

32 Months
Infosys Limited



Rasmi Edupuganti

Specialisation

Marketing

Graduation

B.E (Electrical and Electronics)

Summer Internship

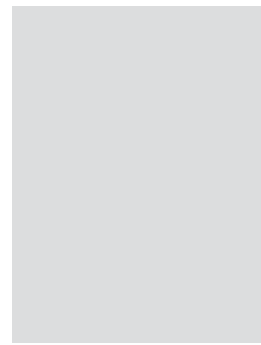
Careers360

Summer Project

Category Management for the online educational ecommerce platform

Work Experience

32 Months
Infosys Limited



Ravi Kumar

Specialisation

Marketing
Operations

Graduation

B.Tech (Information Technology)

Summer Internship

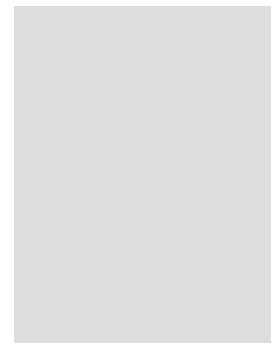
Indian Oil Corporation Limited

Summer Project

Study of LPG Sales and LPG Operations.

Work Experience

18 Months
Wipro Technologies



Ritika Pandey

Specialisation

Marketing
Operations

Graduation

B.Tech (Information Technology)

Summer Internship

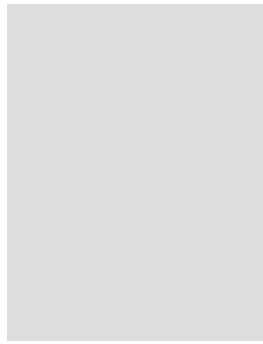
National Geographic Channel

Summer Project

Developing Business Relations with the Corporate to expand the domain through different Business Development Projects

Work Experience

33 Months
Infosys Limited



Saurabh Khurana

Specialisation

Marketing
Finance

Graduation

B.Tech (Computer Science)

Summer Internship

Tata Capital Financial Services Ltd

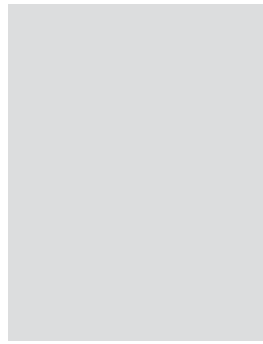
Summer Project

Consumer Durables (CD) Summer Dhamaka – Opportunity to exhibit real managerial skills in strategizing, planning end to end product delivery & executing the same in a highly competitive environment with measurable indexes.

Work Experience

24 Months

Corporate Infocom Pvt. Ltd.



Shikhar Mehrotra

Specialisation

Marketing
Operations

Graduation

B.Sc(Hons.) (Geology)

Summer Internship

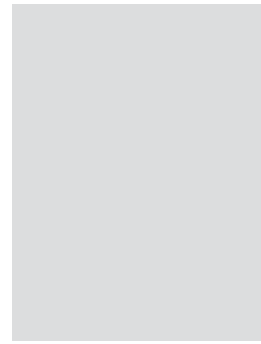
Arvind Lifestyle Brands Ltd.

Summer Project

Customer Engagement through Digital Promotions

Work Experience

0 Months



Shivam Arora

Specialisation

Marketing
Operations

Graduation

B.Tech (Computer Science)

Summer Internship

Jaipur Rugs Co. Pvt. Ltd.

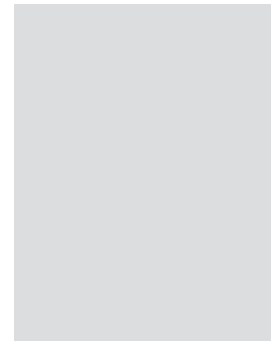
Summer Project

Realigning Product & Designer Brands in Premium Value Proposition

Work Experience

33 Months

Infosys Limited



Shivam Gupta

Specialisation

Finance
Marketing

Graduation

BBS

Summer Internship

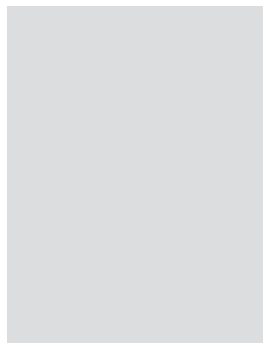
J. P. Morgan Chase

Summer Project

Hedge Funds Financial Reporting Automation

Work Experience

0 Months



Shruti Khanna

Specialisation

Finance
Operations

Graduation

B.E (Computer Science)

Summer Internship

Genpact

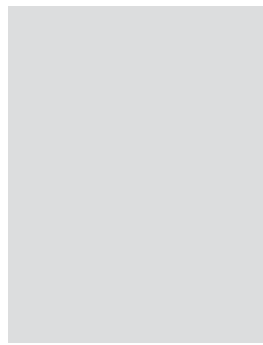
Summer Project

Design and Operationalize a remote knowledge transfer model to minimize FTE travel intended for knowledge transfer - Smart KT Model

Work Experience

31 Months

Larsen & Toubro IDPL,
Mahindra Satyam



Siddharth Sharma

Specialisation

Finance
Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

New Holland Fiat India Pvt Ltd.

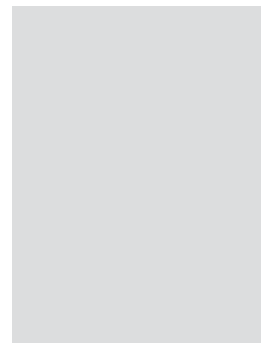
Summer Project

Financial Planning and Analysis- Study of month end financial reporting process

Work Experience

8 Months

FuturesFirst Info Services Pvt. Ltd.



A.V.V.L Snigdha

Specialisation

Marketing
Operations

Graduation

B.Tech (Computer Science)

Summer Internship

Becton Dickinson India Pvt Ltd

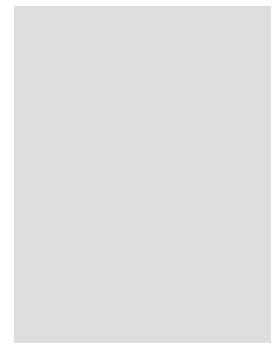
Summer Project

Analysis of systemic bottlenecks in the labor and delivery space and devise a potential go-to-market model for the Odon device

Work Experience

23 Months

Deloitte Consulting India Pvt Ltd



Somya Kaila

Specialisation

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

HCL Technologies

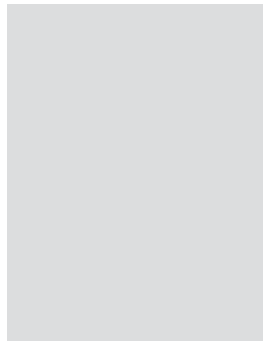
Summer Project

Shiv Nadar Foundation's Digital Media Strategy for Financial Year 2014-15

Work Experience

40 Months

Infosys Limited,
Sana Associates Pvt. Ltd.



Supriya Tanwani

Specialisation

Marketing
Operations

Graduation

B.Tech (Electronics and
Communication)

Summer Internship

BMW India Pvt. Ltd.

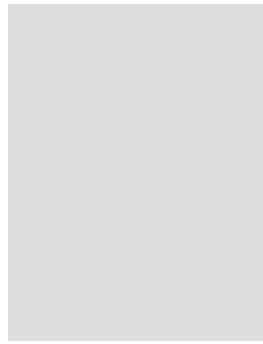
Summer Project

1. Defining and Implementing a process for Technical Change Management as a part of Value Added Production Systems (Lean Manufacturing)
2. To steer the quality of the vehicle produced by identifying the potential areas contributing towards defects.

Work Experience

17 Months

Tata Consultancy Services Ltd



Surabhi Chatterjee

Specialisation

Marketing
Operations

Graduation

B.E (Environmental Engineering)

Summer Internship

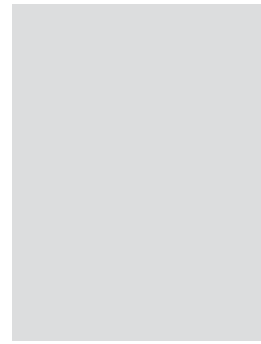
Parentune

Summer Project

Transformers-Promotion of
proparent services

Work Experience

0 Months



Suraj Kumar Jain

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

New Holland Fiat India Pvt Ltd.

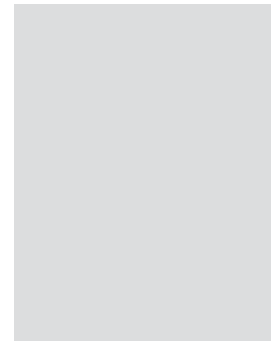
Summer Project

Financial Planning & Analysis -
Study of process, procedures and
Strategic Business Planning

Work Experience

43 Months

Tata Consultancy Services Ltd



Tanvi Sanjeev Johri

Specialisation

Marketing
Finance

Graduation

B.Sc(Hons.) (Chemistry)

Summer Internship

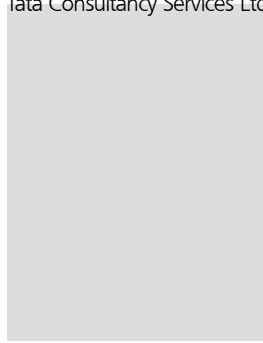
HSBC

Summer Project

Cluster Scoping & Industry Analysis
of Delhi & NCR Markets

Work Experience

0 Months



W.Ketan

Specialisation

Marketing

Graduation

B.Tech (Mechanical)

Summer Internship

DCM Shriram Ltd - Fenesta Building
Systems

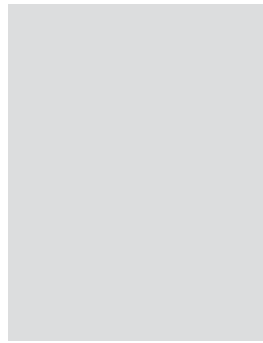
Summer Project

Market Sizing & Brand Health check
for Fenesta Projects

Work Experience

30 Months

Tata Hitachi Construction Machinery,
Kotak Mahindra Bank



Aanchal Tiwari

Specialisation

Marketing
Finance

Graduation

B.E (Electrical and Electronics)

Summer Internship

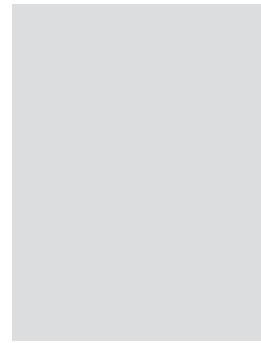
Videocon Industries Ltd.

Summer Project

Market study of positioning of
videocon FPD's(Flat panel display/s)
viz a viz competitors in Delhi-NCR
market

Work Experience

0 Months



Aastha Khurana

Specialisation

Marketing
Operations

Graduation

B.Tech (Instrumentation
Engineering)

Summer Internship

Edelman India Pvt Ltd

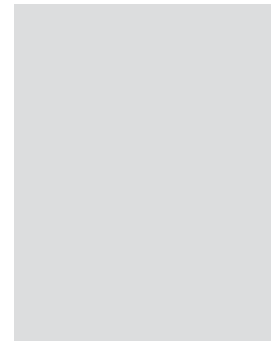
Summer Project

Corporate Reputation Management
for the Tata Corporate Group

Work Experience

11 Months

Air Liquide, Sarita Vihar
(Lurgi India Pvt Ltd)



Aayush Chopra

Specialisation

Marketing

Graduation

B.Tech (Mechanical & Automation
Engineering)

Summer Internship

International Tractors Limited

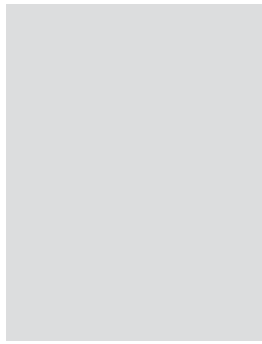
Summer Project

Research on Expansion Strategy
- Estimating the Market Potential,
potential barriers, exploring the
partners and feasibility study for
Solis Brand of International Tractors
Limited in European Union markets.

Work Experience

18 Months

Accenture Services Pvt. Ltd.



Abhijit Singh

Specialisation

Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

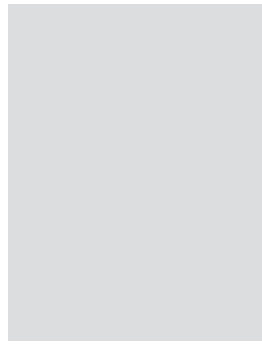
Edelman India Pvt Ltd

Summer Project

To engage in working and understanding the effectiveness of PR with respect to technology clients such as Truecaller, Symantec, VMware etc.

Work Experience

0 Months



Abhishek Jain

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

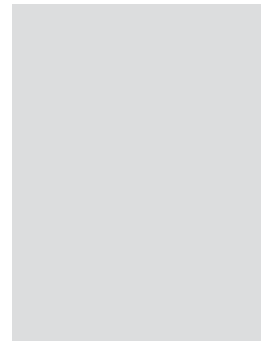
KPMG India

Summer Project

Market Research in analytics and integration of Business Intelligence with analytics

Work Experience

18 Months
Accenture Services Pvt. Ltd.



Abhishek Sarkar

Specialisation

Marketing

Operations

Graduation

B.Tech (Metallurgy)

Summer Internship

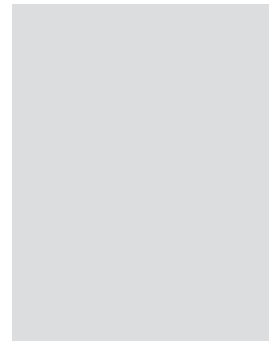
Baskin Robbins

Summer Project

Consumer Ice cream buying behavior and Franchisee Management

Work Experience

33 Months
ESSAR Steels India Limited



Abhishek Sinha

Specialisation

Marketing

Operations

Graduation

B.Tech (Mechanical)

Summer Internship

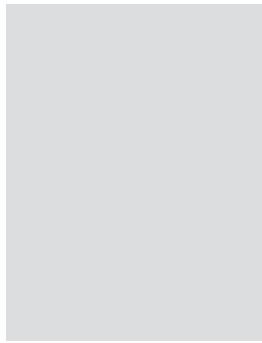
SPT Sports Management Pvt. Ltd.

Summer Project

To study the existing event management process and suggest improvements to promotional activities undertaken

Work Experience

25 Months
Accenture Services Pvt. Ltd.



Aditi Tripathi

Specialisation

Marketing

Finance

Graduation

B.E (Electronics and Communication)

Summer Internship

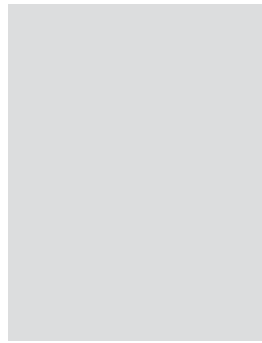
Randstad India Ltd

Summer Project

Enhancing the Value Chain and Ensuring Deeper Penetration for Sales Force and Trade Marketing Solutions

Work Experience

0 Months



Akarsh Prasad

Specialisation

Marketing

Graduation

B.Com(Hons.)

Summer Internship

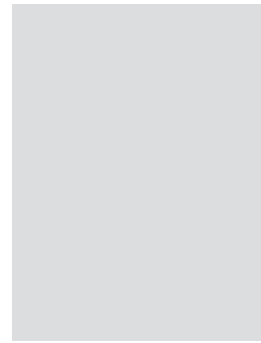
Perfetti Van Melle

Summer Project

Benchmarking Retail Operations

Work Experience

13 Months
Amazon



Akshay Jagga

Specialisation

Marketing

Graduation

B.Sc(Hons.) (Mathematics)

Summer Internship

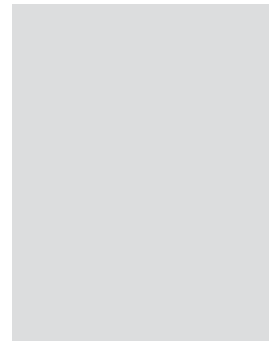
Kellogg's

Summer Project

To increase the sale by increasing the number of retailers and distribution expansion

Work Experience

0 Months



Akshay Sharma

Specialisation

Marketing

Finance

Graduation

B.E (Electronics and Communication)

Summer Internship

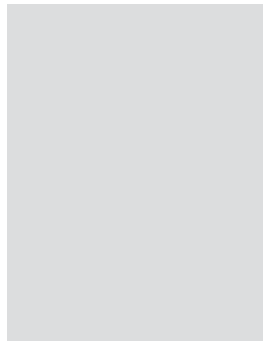
Baskin Robbins

Summer Project

Competitors analysis, consumer buying behavior study and analysis of big chill summer campaign

Work Experience

18 Months
Videocon Telecommunication Limited



Aman Bajaj

Specialisation

Marketing
Operations

Graduation

B.E (Electronics and Communication)

Summer Internship

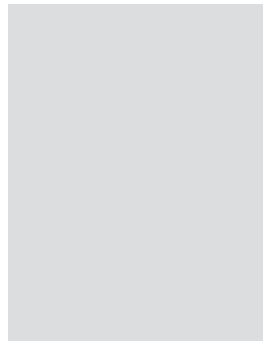
Bank of Baroda

Summer Project

Driving use of alternate delivery channels without customer disconnect

Work Experience

36 Months
Infosys Limited



Ankur Sharma

Specialisation

Marketing
Operations

Graduation

B.Sc (Physical Sciences)

Summer Internship

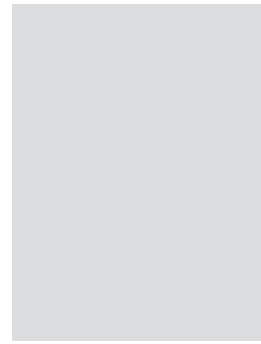
BMW India Pvt. Ltd.

Summer Project

Value Added Production System (VPS) roll out for Continuous Improvement in Total Vehicle Quality Management

Work Experience

36 Months
Tata Consultancy Services Ltd



Ankush Arya

Specialisation

Marketing
Finance

Graduation

B.Tech (Computer Science and Engineering)

Summer Internship

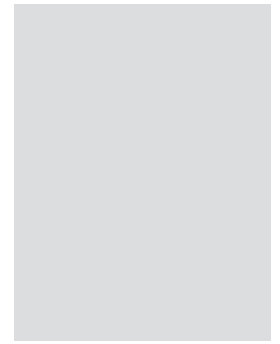
International Tractors Limited

Summer Project

Research on Expansion Strategy - Estimating the Market Potential, potential barriers, exploring partners and feasibility study for the Solis Brand of International Tractors Limited in Non-European Union markets

Work Experience

0 Months



Anurika Arora

Specialisation

Finance
Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

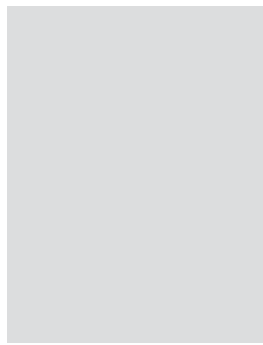
J. P. Morgan Chase

Summer Project

Designing process flows and automation of modules of FX Investigation Processes to achieve STP (Straight Through Processing)

Work Experience

34 Months
Compro Technologies Pvt Ltd.



Anushree

Specialisation

Marketing
Operations

Graduation

B.Tech (Computer Science)

Summer Internship

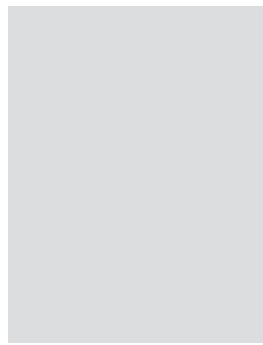
BMW India Pvt. Ltd.

Summer Project

Defining and Implementing a process for Technical Change Management as a part of Value Added Production System (Lean manufacturing)

Work Experience

23 Months
Accenture Services Pvt. Ltd.



Denis Jose

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

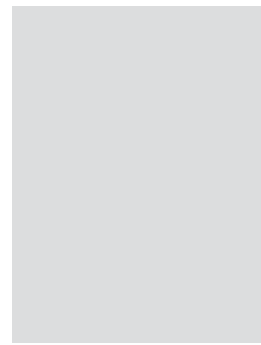
Edelman India Pvt Ltd

Summer Project

A bigdata based media intelligence platform for generating PR leads

Work Experience

20 Months
Infosys Limited



Divya Dave

Specialisation

Marketing
Finance

Graduation

B.E (Electronics and Telecommunication)

Summer Internship

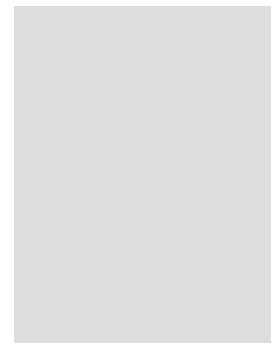
GAIL (India) Limited

Summer Project

To analyse the impact of domestic gas allocation to CGDs of Gujarat on the end consumer.

Work Experience

11 Months
Compute and Compile



Drishty jaiswal

Specialisation

Marketing
Operations

Graduation

B.Sc. (Hons) Microbiology

Summer Internship

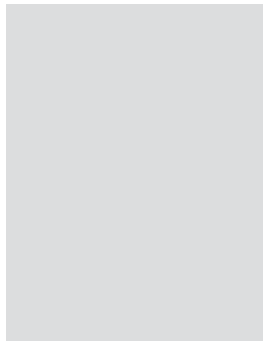
Punjab National Bank

Summer Project

Analysis of Credit Appraisal for Term Loan and Working Capital Financing

Work Experience

0 Months



Gaurav Kararia

Specialisation

Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

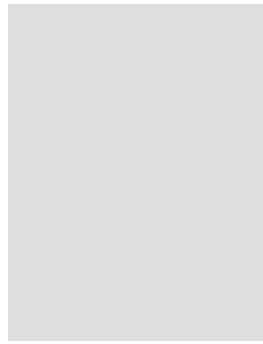
Hindustan Times Learning Center, Studymate

Summer Project

BTL Promotions West Delhi, Preparation of Sales handbook

Work Experience

20 Months
Infosys Limited



Gaurav Vivek Arora

Specialisation

Finance

Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

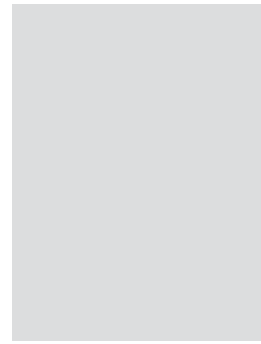
India Ratings and Research Private Limited - A Fitch Group Company

Summer Project

Marketing of Financial Services

Work Experience

0 Months



Girish R

Specialisation

Marketing

Operations

Graduation

B.E (Production)

Summer Internship

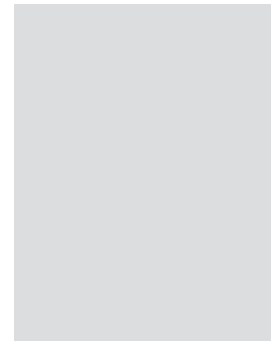
Water Health International

Summer Project

Cost estimation and Optimization of control

Work Experience

0 Months



Hardisht Singh Chawla

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

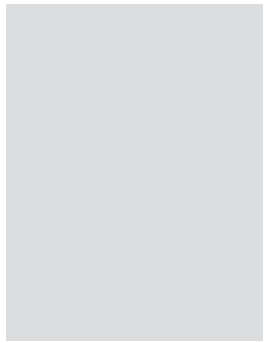
MSD India Pvt Ltd

Summer Project

To assess the brand equity of Januvia(Oral Anti-Diabetic) vis-a-vis competitor brands in terms of salience and brand imagery through market research

Work Experience

21 Months
Infosys Limited



Ipsa Arora

Specialisation

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

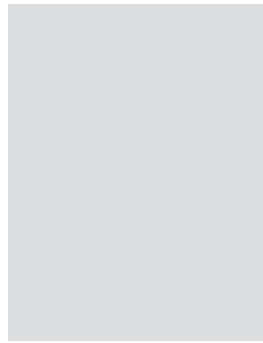
Giftxoxo

Summer Project

Brand marketing and media planning of Giftxoxo

Work Experience

0 Months



Kaavya Saluja

Specialisation

Marketing

Graduation

BA (Arts)

Summer Internship

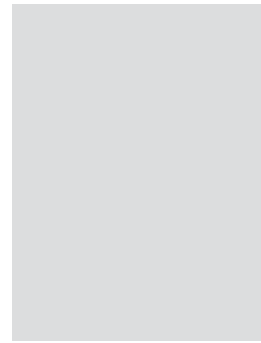
Armani (Genesis Luxury Fashion Pvt. Ltd.)

Summer Project

Study, recommendations and implementations in luxury marketing and CRM practices for international brands

Work Experience

6 Months
OneStepUp Education Services Pvt. Ltd.,
Better Homes and Gardens,
Media TransAsia Ltd.



Kanav Jerath

Specialisation

Marketing

Graduation

B.Tech (Mechanical)

Summer Internship

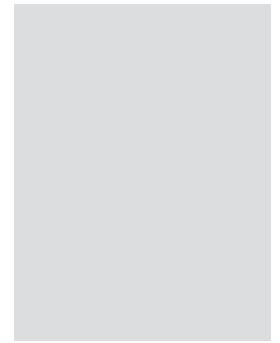
SCHNEIDER ELECTRIC

Summer Project

Product Positioning for the Lighting Busway

Work Experience

30 Months
Tata Consultancy Services Ltd



Kartik Murli

Specialisation

Marketing

Graduation

B.Tech (Electrical and Electronics)

Summer Internship

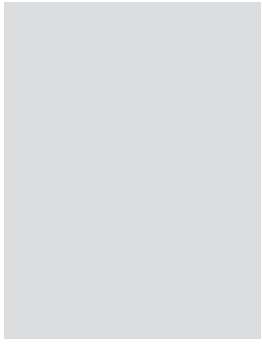
Fractal Analytics

Summer Project

Assortment optimization in CPG domain

Work Experience

16 Months
Cognizant Technology Solutions



Koushik Krishnaswamy

Specialisation

Marketing
Finance

Graduation

B.E (Mechanical)

Summer Internship

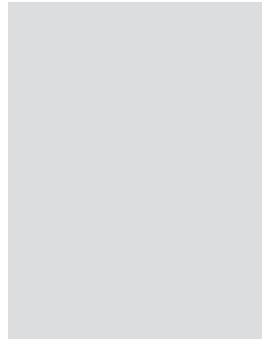
Genpact

Summer Project

The study and recommendation of lean methods to enhance the collections processes in the Account Receivables division for a leading global pharma client

Work Experience

27 Months
Assab Sripad Steels Ltd.,
Aban Offshore Ltd



Lipi Singal

Specialisation

Finance
Marketing

Graduation

B.Sc(Hons.)(Computer Science)

Summer Internship

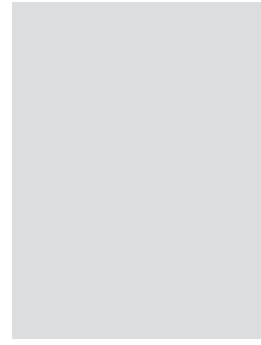
ICICI Prudential AMC Ltd.

Summer Project

Identify opportunities and assist in implementation of 'Investor Awareness Programme' as per SEBI's guidelines

Work Experience

0 Months



Manas J Pai

Specialisation

Marketing
Operation

Graduation

B.Tech (Mechanical)

Summer Internship

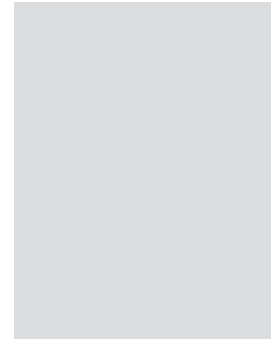
Hindustan Times Learning Center,
Studymate

Summer Project

Analysis of Lead Management System

Work Experience

0 Months



Mohsin Yousuf

Specialisation

Marketing
Finance

Graduation

B.E. (Electronics and Communication)

Summer Internship

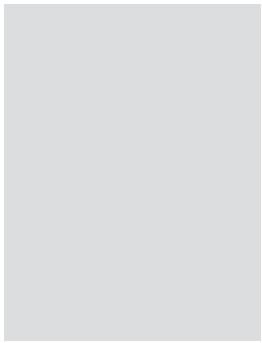
Water Health International

Summer Project

Execute comprehensive plant dossiers for all operational WHCs

Work Experience

32 Months
Infosys Limited



Monika Vaid

Specialisation

Marketing
Operations

Graduation

B.Tech (Electronics and Communication)

Summer Internship

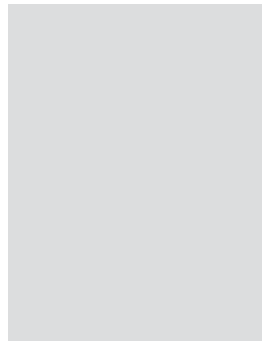
Hindustan Times Learning Center,
Studymate

Summer Project

Understanding and increasing effectiveness of BTL activities and leading Call Center operations

Work Experience

0 Months



Munika Garg

Specialisation

Finance
Marketing

Graduation

B.Com(Hons.) (Commerce)

Summer Internship

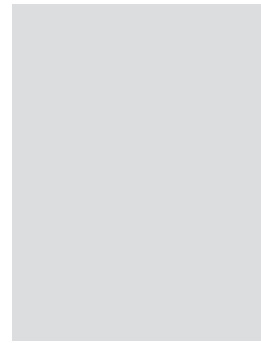
Tata Capital Financial Services Ltd

Summer Project

Review of data migration from Satnam to Winyatra

Work Experience

20 Months
Infosys Limited



Nikhil Arora

Specialisation

Marketing
Finance

Graduation

B.Com (Commerce)

Summer Internship

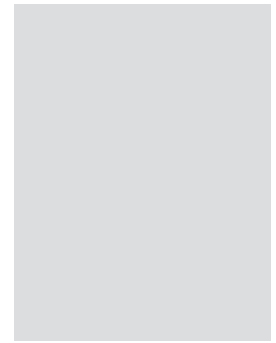
SBI Life Insurance Company Ltd

Summer Project

E-Commerce in Insurance Industry-
Market Research and Online Customer Experience

Work Experience

11 Months
KPMG Global Services



Palak Agarwal

Specialisation

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

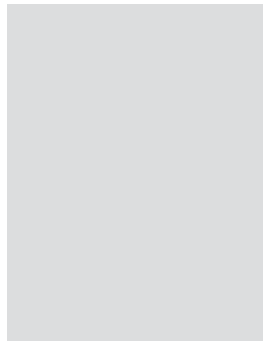
Rasna Beverages

Summer Project

Managing promotional activities and finding out the signature flavor of rasna Ju-C

Work Experience

0 Months



Payal Sharma

Specialisation

Marketing
Operations

Graduation

B.Tech (Electronics and
Communication)

Summer Internship

J. P. Morgan Chase

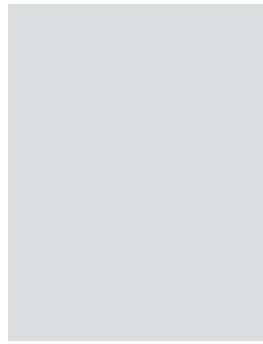
Summer Project

Standardization of comments
across all utilities in TLM(Transaction
Life cycle management)

Work Experience

32 Months

Tata Consultancy Services Ltd



Prachi Ghiya

Specialisation

Marketing
Finance

Graduation

B.E. (Electronics and
Communication)

Summer Internship

Firstsource Solutions Ltd

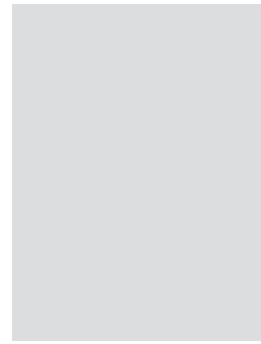
Summer Project

Untying the NOTs - To identify the
key challenges in Pricing function
at Firstsource and to provide
appropriate solutions

Work Experience

23 Months

Robert Bosch Ltd.,Bangalore



Pulkit Durgvanshi

Specialisation

Finance
Marketing

Graduation

B.E (Electrical and Electronics)

Summer Internship

DCB Bank Ltd.

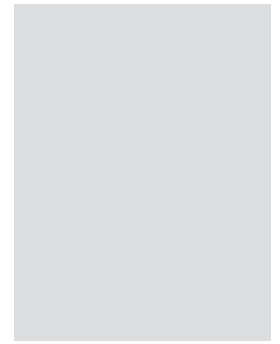
Summer Project

Identifying banking potential to
come up with a new branch in
Kalol, Gandhinagar, Gujarat

Work Experience

19 Months

Cognizant Technology Solutions



Puneet Gupta

Specialisation

Finance
Marketing

Graduation

B.Tech (Electronics and
Communication)

Summer Internship

Knowlarity Communications

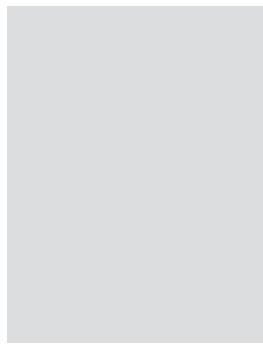
Summer Project

To study and implement the budget
and to do competitor analysis
based on Financial Metrics

Work Experience

35 Months

Infosys Limited



Rachita Churiwal

Specialisation

Finance
Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

IPE Global Pvt Ltd

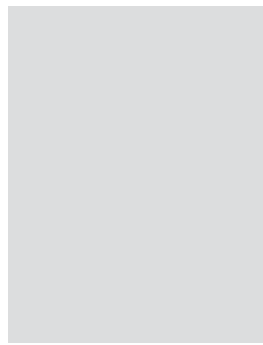
Summer Project

Direct Technical Assistance for
effective implementation of the
Umbrella Scheme for education of
Scheduled Tribe Students

Work Experience

3 Months

Tata Consultancy Services Ltd



Radhika Sharma

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

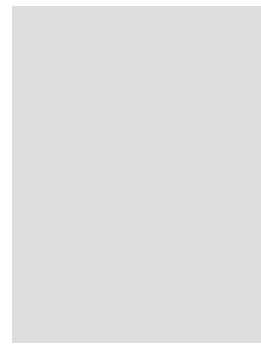
HDFC ERGO General Insurance
Company Limited

Summer Project

Market Mapping: Analysis of
Competition Agents

Work Experience

0 Months



Rashi Agrawal

Specialisation

Marketing

Graduation

B.E. (Civil Engineering)

Summer Internship

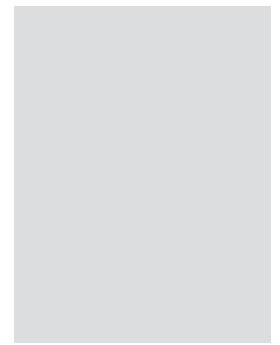
Philips India

Summer Project

1. Representation of the Philips
Lighting Academy services through
Dynamic Dashboards
2. Primary Research on Reception
and Perception of "" Partners in
Progress"" Program by Philips for its
channel partners

Work Experience

0 Months



Rishabh Mehta

Specialisation

Marketing
Finance

Graduation

B.Com (Commerce)

Summer Internship

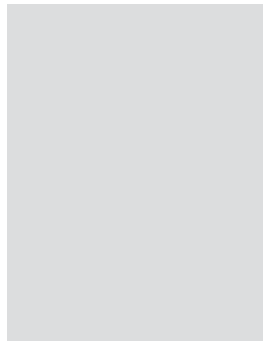
Giftxoxo

Summer Project

1. Business Development:
Expanding and managing the
product line as well as vendor base
of the company
2. Brand Marketing: Promotion
through ATL and BTL activities

Work Experience

0 Months



Sandesh Gupta

Specialisation

Marketing
Finance

Graduation

B.E. (Computer Science)

Summer Internship

Friends Steel

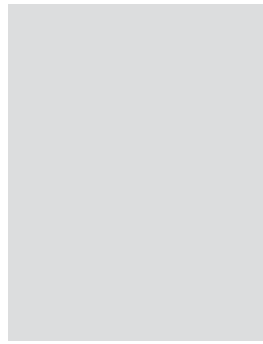
Summer Project

1. Business development in Gujarat: Market growth strategy and need gap analysis
2. Brand Marketing: Promotion through ATL and BTL activities

Work Experience

40 Months

Tata Consultancy Services Ltd



Sanjay Agrawal

Specialisation

Marketing
Finance

Graduation

B.Tech (Electronics and Communication)

Summer Internship

Ascentaz Consulting

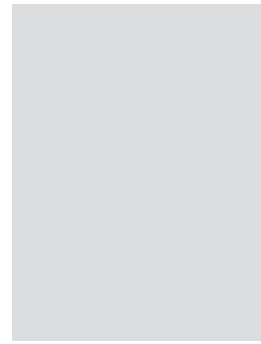
Summer Project

Sales increment and Distribution enhancement of Capital Foods in NCR and associated regions

Work Experience

30 Months

Infosys Limited



Sanjog Dash

Specialisation

Marketing

Graduation

B.Tech (Electronics and Telecommunication)

Summer Internship

Britannia Industries Ltd

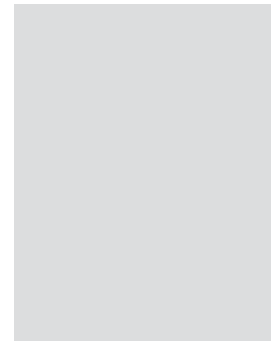
Summer Project

To understand the potential of biscuit category in low market share area

Work Experience

18 Months

Oracle Financial Services Software



Saurabh Pilkhane

Specialisation

Marketing
Operation

Graduation

B.E. (Mechanical)

Summer Internship

BHP Billiton

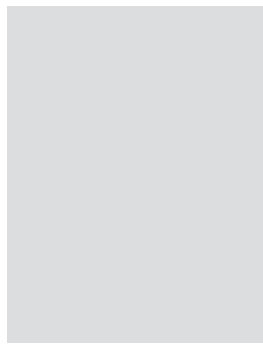
Summer Project

To create a 'Global Scrap Steel Availability' model

Work Experience

12 Months

Godrej & Boyce manufacturing co ltd



Saurabh Chawla

Specialisation

Finance
Marketing

Graduation

B.E. (Civil Engineering)

Summer Internship

U2opia Mobile Private Ltd.

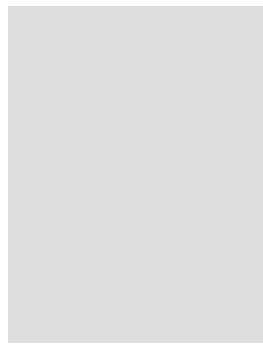
Summer Project

Improvement of internal analytics portal

Work Experience

41 Months

Evalueserve.com Private Limited



Sesha Pavan Tejaswi Thakasi

Specialisation

Finance
Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

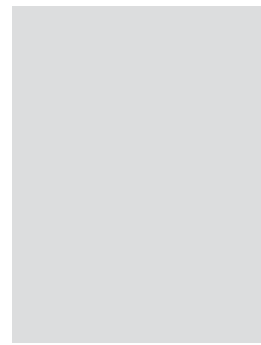
J. P. Morgan Chase

Summer Project

Identify risk and enhance controls across Asset Management Operations

Work Experience

0 Months



Shruti Sharma

Specialisation

Marketing
Finance

Graduation

B.Com(Hons.)

Summer Internship

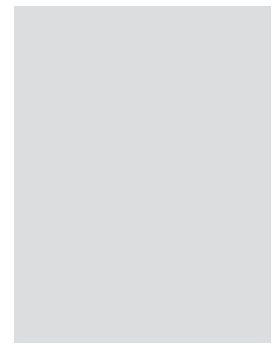
Deki Electronics Limited

Summer Project

1. B2B market research
2. International Marketing (Secondary Research)- Exploring Export Opportunities in Latin American Countries

Work Experience

0 Months



Shruti Farmania

Specialisation

Marketing

Graduation

B.E. (Computer Science)

Summer Internship

Baskin Robbins

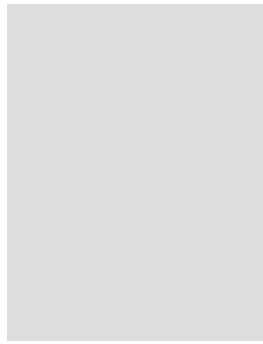
Summer Project

Effective Execution of the Big Chill Campaign

Work Experience

10 Months

Toshiba Software India Private Limited



Sudipta S

Specialisation

Marketing
Operations

Graduation

B.Tech (Applied Electronics & Instrumentation)

Summer Internship

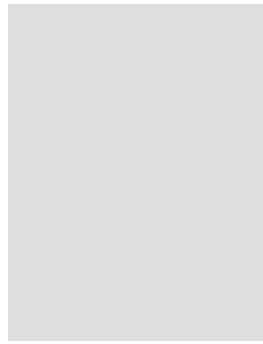
IRIS Business Services

Summer Project

Implementation of CRM Structure in the organization

Work Experience

Fresher



Suneel Krishna Misra

Specialisation

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

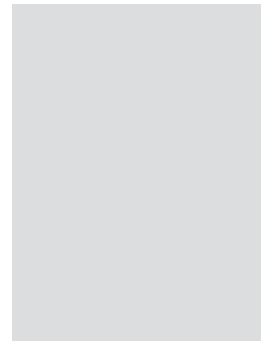
Tetra Pak India Pvt. Ltd.

Summer Project

TFA100 Post launch evaluation for Coca cola - West Bengal

Work Experience

18 Months
Infosys Limited



Surbhi Goyal

Specialisation

Finance
Marketing

Graduation

B.E. (Computer Science)

Summer Internship

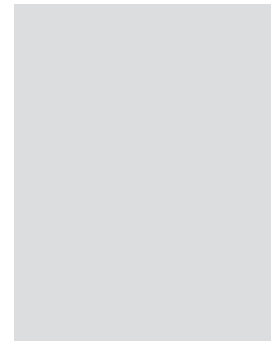
Altius Finserv Pvt. Ltd.

Summer Project

Investment banking: Debt Syndication

Work Experience

Fresher



Tushar Jha

Specialisation

Marketing

Graduation

B.E. (Mechanical)

Summer Internship

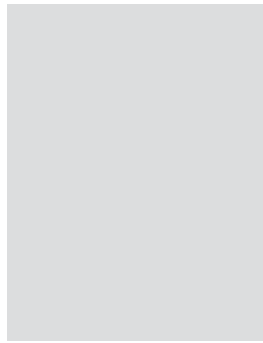
DCM Shriram Ltd - Fenesta Building Systems

Summer Project

To understand showroom fabrication and various running processes as part of Fenesta's retail business and use lean project management to focus on delivering values with reduced time, money and manpower while constantly maintaining quality standards.

Work Experience

3 Months
Accenture Services Pvt. Ltd.



Vidhi Kamlesh Amin

Specialisation

Marketing

Graduation

B.B.A.(Hons.) (Marketing)

Summer Internship

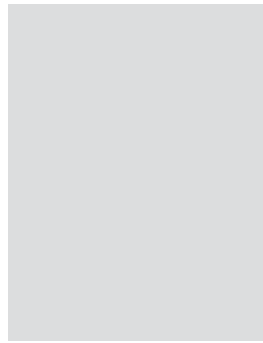
Fisher and Paykel

Summer Project

To conduct a feasibility analysis for built in kitchen appliances in the hospitality, luxury and super luxury residential projects in NCR

Work Experience

Fresher



Vineet Kalra

Specialisation

Finance

Graduation

B.Tech (Computer Science)

Summer Internship

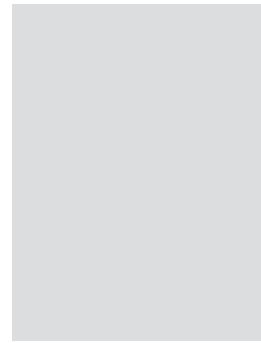
IPE Global Pvt Ltd

Summer Project

1. Services For Capacity Building for Urban Development
2. District Level Public Expenditure Review of NRHM Program in Bihar

Work Experience

Fresher



Vitika Jain

Specialisation

Marketing

Graduation

B.Tech (Information Technology)

Summer Internship

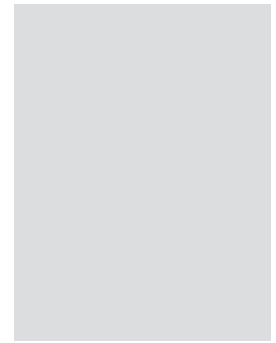
Asian Paints

Summer Project

WoodTech Studio: Approach & implementation of consumer microsite for AsianPaints Wood Finishes products

Work Experience

23 Months
SAP LABS Gurgaon



Vivek Prakash

Specialisation

Marketing
Operation

Graduation

B.Tech (Mechanical)

Summer Internship

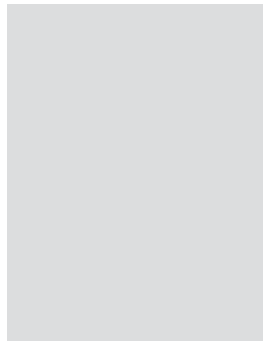
Dexter Consultancy Pvt Ltd

Summer Project

Understanding the different stages of a Market Research Project

Work Experience

42 Months
Steel Authority of India Limited,
Indraprastha Gas Limited



Yaswanth Reddy Kalusani

Specialisation

Finance
Marketing

Graduation

B.Tech (Mining)

Summer Internship

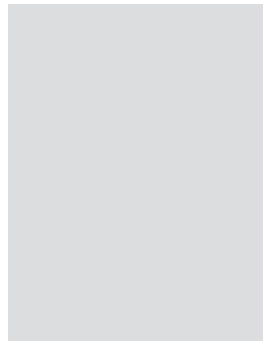
Learnmile

Summer Project

Approach and implementation of Sales promotion of a digital magazine & Primary research of E-learning programs implementation

Work Experience

12 Months
Intergraph Consultancy Private Limited



Abhay Agrawal

Specialisation

Marketing
Finance

Graduation

B.Tech (Electronics and Communication)

Summer Internship

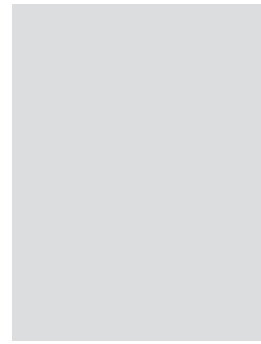
Baskin Robbins

Summer Project

A Comparative Study of Baskin Robbins & its Competitors in Organized Parlor Segment A Study on Consumer's perception/ preferences about Various Ice Cream Brands

Work Experience

33 Months
Tata Consultancy Services Ltd



Abhishek Bansal

Specialisation

Finance
Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

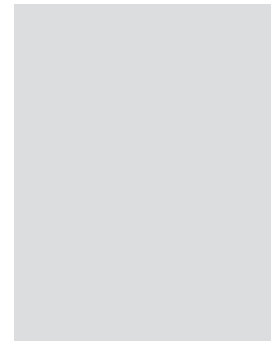
Altius Finserv Pvt. Ltd.

Summer Project

Investment Banking: Debt Syndication

Work Experience

24 Months
Infosys Limited



Amit Bhatia

Specialisation

Finance
Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

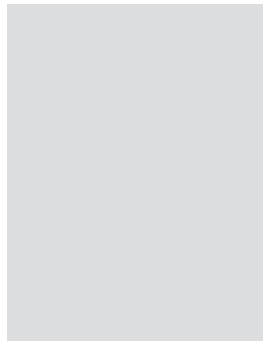
Jabong

Summer Project

Risk Analysis and Fraud Management

Work Experience

17 Months
Infosys Limited



Anish Gokul S

Specialisation

Finance
Marketing

Graduation

B.E (Electrical and Electronics)

Summer Internship

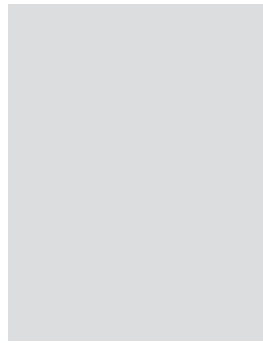
DCB Bank Ltd.

Summer Project

Banking Potential in Dholka, Gujarat

Work Experience

35 Months
Cognizant Technology Solutions



Ankit Gupta

Specialisation

Finance

Graduation

B.Com(Hons.) (Finance)

Summer Internship

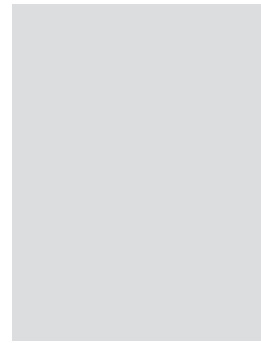
HDFC Ergo General Insurance Company Limited

Summer Project

Market Mapping - Analysis of Competition Agents

Work Experience

Fresher



Anshul Nasa

Specialisation

Marketing
Operations

Graduation

B.Tech (Computer Science)

Summer Internship

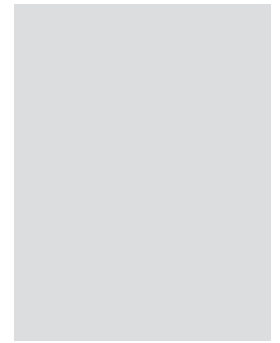
Indian Oil Corporation Limited

Summer Project

Penetration of LPG cylinders in rural markets

Work Experience

11 Months
Compro Technologies Pvt Ltd.



Ashish Jain

Specialisation

Marketing
Finance

Graduation

B.Tech (Information Technology)

Summer Internship

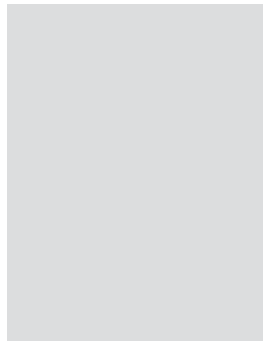
Firstsource Solutions Ltd

Summer Project

Automation of Financial Reporting

Work Experience

24 Months
Ims Learning Resources



Ashish Jain

Specialisation

Finance
Marketing

Graduation

B.Tech (Mechanical)

Summer Internship

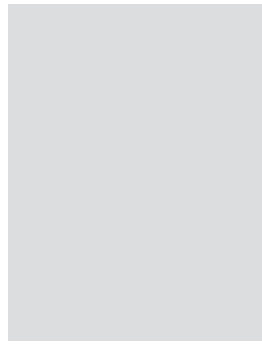
PTC India Ltd.

Summer Project

Development of service assessment model by customer need analysis

Work Experience

Fresher



Ashita Gupta

Specialisation

Finance
Marketing

Graduation

B.E. (Computer Science)

Summer Internship

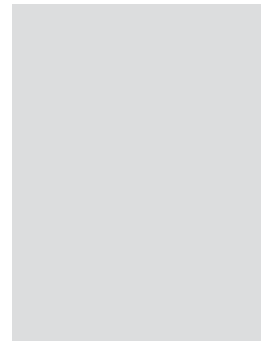
J. P. Morgan Chase

Summer Project

Account Management & Client Services

Work Experience

Fresher



Asmita Vilas Moghe

Specialisation

Finance
Marketing

Graduation

B.M.S. (Finance)

Summer Internship

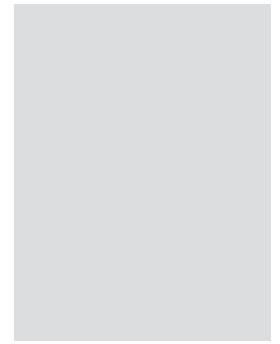
Tata Capital Financial Services Ltd

Summer Project

Market analysis of system of issuance of loans to individuals and recommending improvements for benchmarking in Financial Services Domain

Work Experience

14 Months
Pricewaterhouse & Co.



Astha Garg

Specialisation

Marketing
Finance

Graduation

B.E. (Electronics Instrumentation & Control)

Summer Internship

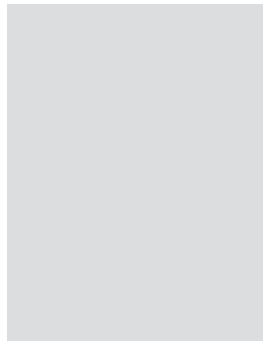
Reserve Bank of India

Summer Project

To study and analyse the innovative financial services by NBFCs registered with RBI Delhi office and challenges faced by them

Work Experience

23 Months
Alstom India Limited



Deeva Choudhary

Specialisation

Marketing
Finance

Graduation

B.Tech (Electronics and Communication)

Summer Internship

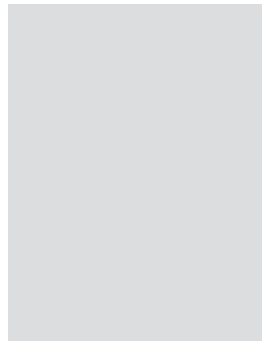
SPT Sports Management Pvt. Ltd.

Summer Project

Online Marketing and Content

Work Experience

7.5 Months
Alstom T&D



Dipesh Jain

Specialisation

Finance

Graduation

B.E. (Electronics and Telecommunication)

Summer Internship

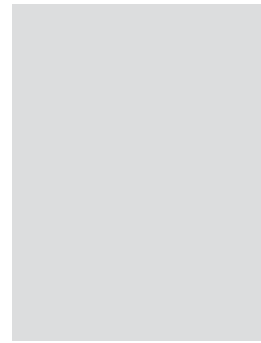
Crisil Limited

Summer Project

A Competitive Analysis of core competencies, business evolution strategies, financials & talent pool, of leading knowledge process outsourcing companies, vis-à-vis CRISIL Global Research and Analytics

Work Experience

19 Months
Hewlett Packard India



Gurubaran J

Specialisation

Finance
Marketing

Graduation

B.E. (Electronics and Communication)

Summer Internship

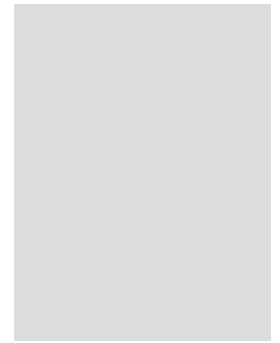
DCB Bank Ltd.

Summer Project

Market Study of Non-Resident Indians from Kerala to expand DCB Bank's NRI Customer base

Work Experience

35 Months
Cognizant Technology Solutions



Indrajit Saha

Specialisation

Finance

Graduation

B.Tech (Computer Science)

Summer Internship

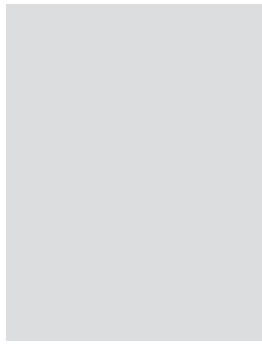
Makemytrip (India) Pvt Ltd

Summer Project

Expansion of Car Services in Domestic Holiday Packages of MakeMyTrip

Work Experience

Fresher

**Ishita Kapoor****Specialisation**

Marketing

Graduation

B.Tech (Bio-Medical)

Summer Internship

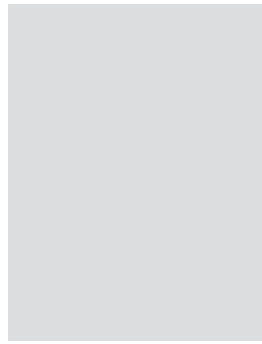
Fisher and Paykel

Summer Project

To conduct a feasibility analysis for built in kitchen appliances in the hospitality, luxury and super luxury segment residential projects and mapping the potential of built-in kitchen appliances in Kolkata

Work Experience

Fresher

**Kannan M****Specialisation**

Finance

Marketing

Graduation

B.E. (Electronics and Communication)

Summer Internship

Central Bank of India

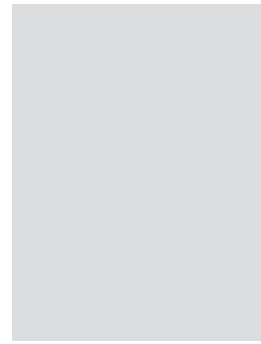
Summer Project

Credit appraisal process for corporate clients at Central Bank of India

Work Experience

34 Months

Cognizant Technology Solutions

**Karan Yadav****Specialisation**

Finance

Marketing

Graduation

B.A(Hons.) (Economics)

Summer Internship

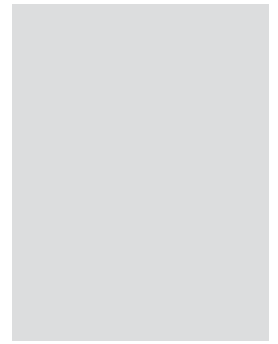
HSBC

Summer Project

Evaluating Opportunities for Business- Market study in the Melennium City

Work Experience

Fresher

**Khushboo****Specialisation**

Finance

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

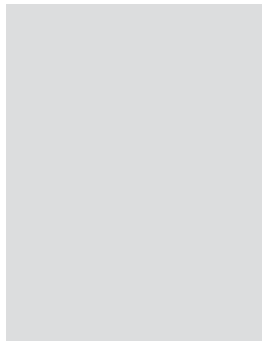
punjab national bank

Summer Project

Credit Appraisal and Risk Management

Work Experience

Fresher

**Kushal Makhija****Specialisation**

Finance

Marketing

Graduation

B.B.E. (Hons.) (Business Economics)

Summer Internship

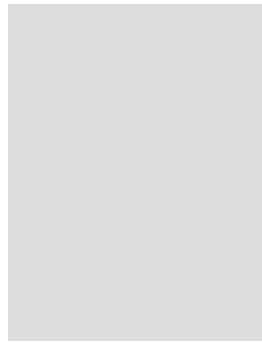
Central Bank of India

Summer Project

Assessment and Implication of Consortium Credit Proposal – Insights at Central Bank of India

Work Experience

Fresher

**Medha Gupta****Specialisation**

Marketing

Operations

Graduation

B.Tech (Computer Science)

Summer Internship

BMW India Pvt. Ltd.

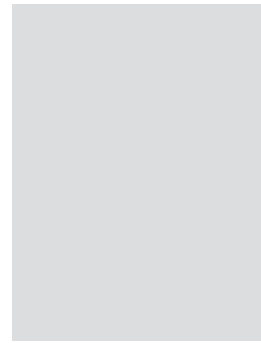
Summer Project

Defining and Implementing a process for Technical Change Management as a part of Value Added Production System (lean manufacturing)

Work Experience

22 Months

Accenture Services Pvt. Ltd.

**Modhura Roy****Specialisation**

Marketing

Graduation

B.Tech (Electronics and Instrumentation)

Summer Internship

Penn Schoen Berland

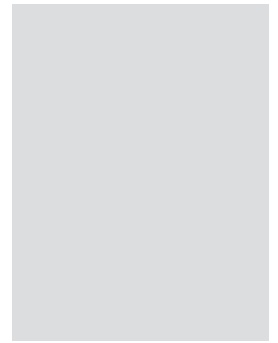
Summer Project

1. Understanding the impact of Education on different aspects of life
2. Supporting an end-to-end Media Campaign for a client from the Insurance Industry

Work Experience

30 Months

Cognizant Technology Solutions

**N.Sanketh****Specialisation**

Marketing

Operation

Graduation

B.Tech (Industrial Biotechnology)

Summer Internship

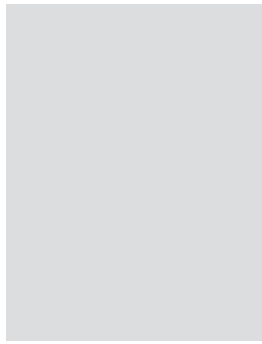
Orchid Educational Solutions

Summer Project

Market research on computer science textbooks & emerging trends in computer education

Work Experience

Fresher



Navisha Varma

Specialisation

Marketing

Graduation

B.Com(Hons.) (Commerce)

Summer Internship

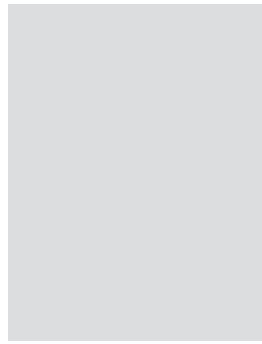
Edelman India Pvt Ltd

Summer Project

Designing a Social media marketing strategy for a luxury tea brand

Work Experience

Fresher



Neelesh Pande

Specialisation

Marketing

Graduation

B.Tech (Mechanical)

Summer Internship

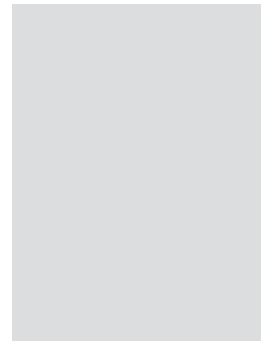
Fisher and Paykel

Summer Project

To conduct a feasibility analysis for built in Kitchen Appliances in the hospitality, luxury and super luxury residential projects in NCR (Geographical Area: Noida, Greater Noida and Ghaziabad).

Work Experience

Fresher



Neha Agarwal

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

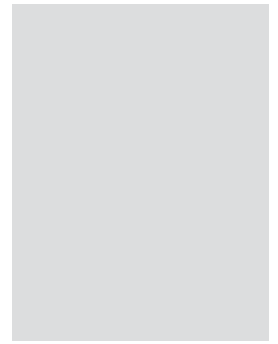
Futurestep

Summer Project

Market Evaluation, demand generation of the new product, Forte and developing a branding framework as a revenue generation potential for business in global technology market

Work Experience

23 Months
Infinite Technologies,
Infosys Limited



Neha Mehrotra

Specialisation

Marketing

Operations

Graduation

B.Tech (Computer Science)

Summer Internship

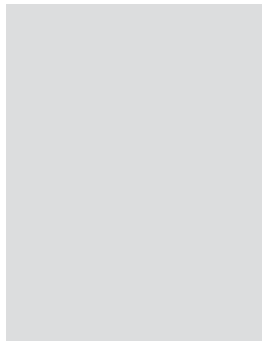
BMW India Pvt. Ltd.

Summer Project

Defining and Implementing a process for Technical Change Management as a part of Value Added Production System (Lean Manufacturing)

Work Experience

31 Months
Accenture Services Pvt. Ltd.



Nidhi Bhatia

Specialisation

Marketing

Graduation

B.Tech (M.Tech 5 Year Integerated) (Biotechnology)

Summer Internship

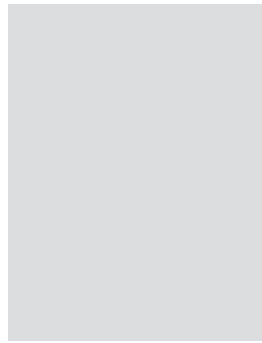
Think Future Technologies

Summer Project

Business Development and Marketing of TAXI121, an Instant Taxi Booking Mobile Application

Work Experience

Fresher



Nikhil Kumar Gupta

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

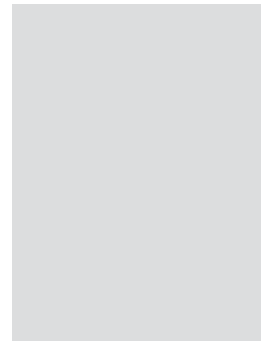
Metro Wholesale Cash&Carry

Summer Project

Private Lables Marketing strategies

Work Experience

22 Months
Computer Sciences Corporation



Nikhita Todupunuri

Specialisation

Marketing

Operations

Graduation

B.Tech (Computer Science)

Summer Internship

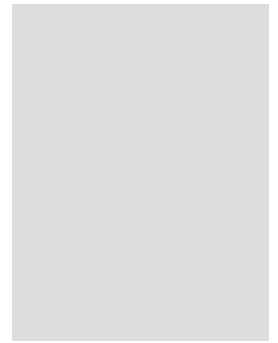
Kapil Food Pvt Ltd

Summer Project

Competitor analysis and steps to overcome competition

Work Experience

22 Months
Tata Consultancy Services Ltd



Nitul Kirti Mehta

Specialisation

Marketing

Finance

Graduation

B.Com (Finance)

Summer Internship

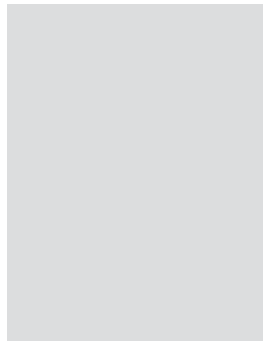
DCB Bank Ltd.

Summer Project

Customer Attrition Win Back and Business Development activities done at DCB Bank

Work Experience

58 Months
JMR Infotech India Pvt. Ltd.,
Capgemini



Parina Kalra

Specialisation

Finance
Marketing

Graduation

B.Com(Hons.) (Commerce)

Summer Internship

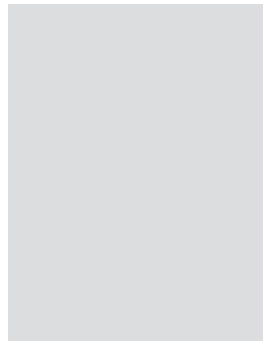
Doctor on call pvt ltd

Summer Project

Business Development and Growth Strategy

Work Experience

Fresher



Pintu Mitruka

Specialisation

Finance

Graduation

B.Com(Hons.) (Finance)

Summer Internship

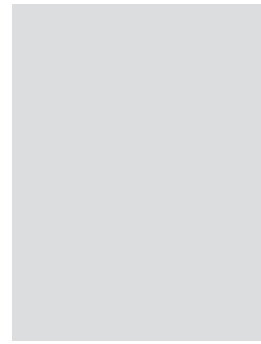
ITC Paper Division

Summer Project

Reduction in Procurement To Pay cycle and Creditors Management- An ITC Tribeni Case Study

Work Experience

Fresher



Prateek Bihani

Specialisation

Marketing

Graduation

B.Com(Hons.)
(Accounting and Finance)

Summer Internship

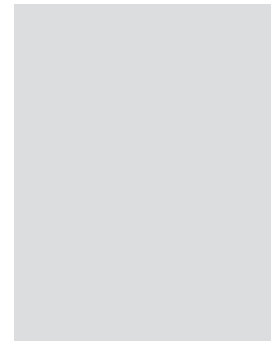
Macneill Engineering Ltd.

Summer Project

Marketing of Electric Rickshaw, Marketing of Material Handling Equipments as against imports and Marketing of Tea Coffee Premix

Work Experience

Fresher



Radhika Koolwal

Specialisation

Marketing

Graduation

B.E. (Computer Science)

Summer Internship

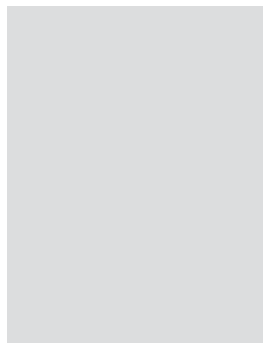
HectorBeverages

Summer Project

Cracking and Maintaining key accounts for paperboat drinks. It involves premium outlets like QSRs in Malls, Institutional counters, Book cafes

Work Experience

32 Months
Infosys Ltd.



Rahul Gupta

Specialisation

Marketing
Operation

Graduation

B.Tech (Electrical)

Summer Internship

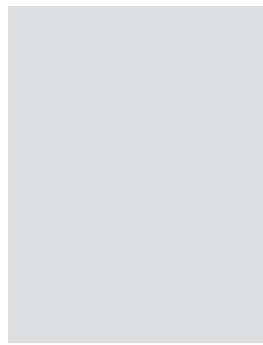
Daikin India

Summer Project

Meeting Primary and Secondary HVAC(Heating, Ventilation and air- conditioning) Influencers viz. Architects and interior designers to promote DAIKIN products

Work Experience

34 Months
NHPC Ltd.



Rahul Tiwari

Specialisation

Marketing
Finance

Graduation

B.Tech (Computer Science)

Summer Internship

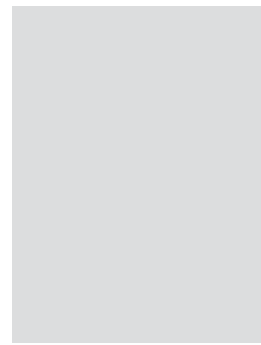
Cavinkare Pvt Ltd

Summer Project

Food and beverage trade channel outlet expansion

Work Experience

21 Months
Infosys Limited



Ravi Pramod

Specialisation

Marketing
Finance

Graduation

B.Sc(M.Sc 5 year Integrated)
(Chemistry)

Summer Internship

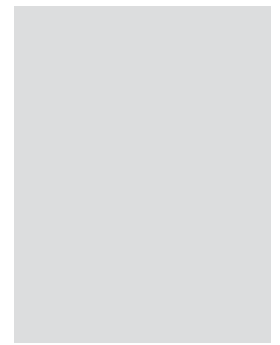
Edelman India Pvt Ltd

Summer Project

Design and Execution of PR Strategies in Healthcare and Pharmaceutical Sectors

Work Experience

Fresher



Riddhika Sand

Specialisation

Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

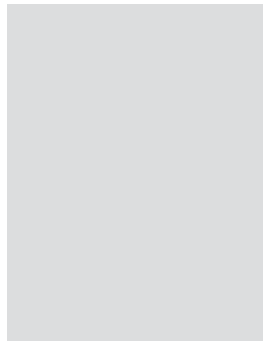
Baskin Robbins

Summer Project

Formulate an action plan to increase the customer value and top line at Baskin Robbins

Work Experience

9 Months
Tanishq (under Umed Fashion)



Sakshi Agrawal

Specialisation

Finance
Marketing

Graduation

B.Tech (Computer Science)

Summer Internship

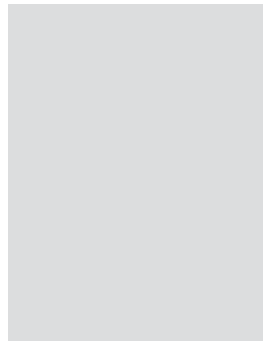
Religare Securities Ltd

Summer Project

Equity valuation of fmcg sector

Work Experience

23 Months
Cognizant Technology Solutions



Sarthi Mittal

Specialisation

Marketing

Graduation

B.E. (Electronics Instrumentation and Control Engineering)

Summer Internship

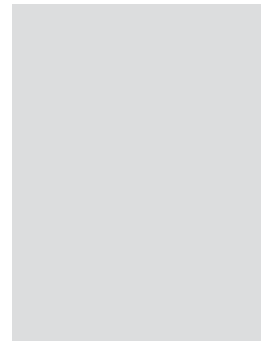
Britannia Industries Ltd

Summer Project

Increase off-takes of Dahi and yoghurt by doing activation in selected markets and add sales in institutional channel in Delhi NCR

Work Experience

12 Months
Deloitte Consulting India Pvt. Ltd



Saumitr Rai

Specialisation

Marketing
Finance

Graduation

B.Tech (Computer Science)

Summer Internship

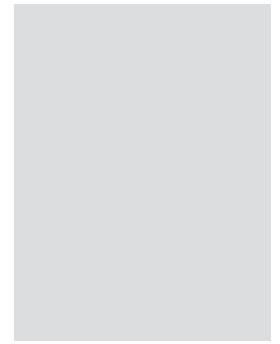
Cummins India Ltd.

Summer Project

Implementing a process of capturing opportunity through CDOS and review mechanism at dealerships

Work Experience

39 Months
Computer Sciences Corporation



Shadab Ashfaq

Specialisation

Finance
Marketing

Graduation

B. Tech (Information Technology)

Summer Internship

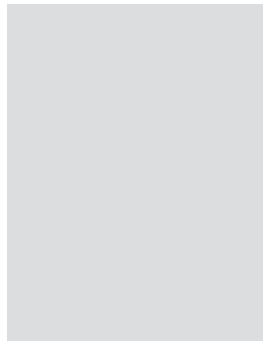
New Holland Fiat India Pvt Ltd.

Summer Project

Analysis of existing dealer network strategy and recommendations to improve it.

Work Experience

24 Months
Tech Mahindra



Shashwat Goyal

Specialisation

Marketing
Finance

Graduation

B. Tech (Information Technology)

Summer Internship

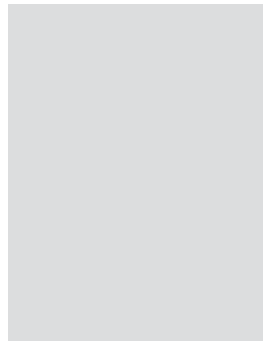
Futurestep

Summer Project

Market research on the Oil & Gas sector in India. Market research on the auto and auto components manufacturing industry in Pune.

Work Experience

22 Months
Wipro Technologies



Shikha Agrawal

Specialisation

Finance
Marketing

Graduation

B.Com(Hons.) (Commerce)

Summer Internship

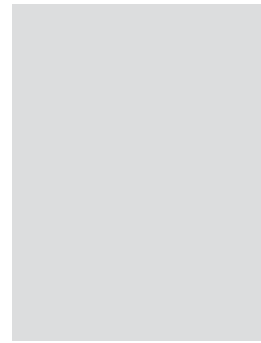
Baskin Robbins

Summer Project

Assessment of Working Capital & Analysis of Cost

Work Experience

Fresher



Shiv Shankar Nath

Specialisation

Marketing
Operations

Graduation

B.Tech (Electronics and Communication)

Summer Internship

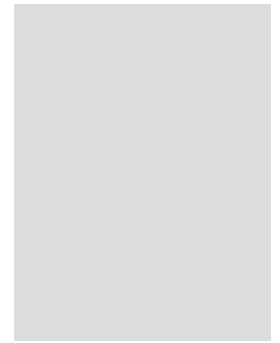
Dexter Consultancy Pvt Ltd

Summer Project

Understanding the Different Stages of a Market Research Project

Work Experience

16 Months
Tata Consultancy Services Ltd



Shobhit Lohia

Specialisation

Finance
Marketing

Graduation

B.B.E. (Finance and Project Management)

Summer Internship

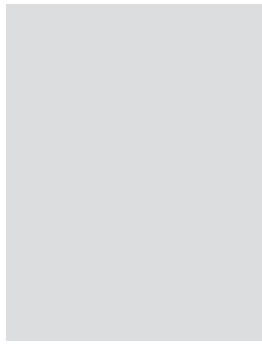
HDFC Ergo General Insurance Company Limited

Summer Project

Market Mapping - Analysis of Competition Agents

Work Experience

Fresher



Shrut Gupta

Specialisation

Marketing
Operation

Graduation

B.Tech (Computer Science)

Summer Internship

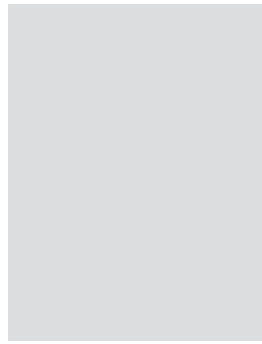
Dexter Consultancy Pvt Ltd

Summer Project

Exploring Business Development opportunities for Market Research services.

Work Experience

18 Months
HCL Technologies



Shubham Agarwal

Specialisation

Marketing
Finance

Graduation

B.Tech (Chemical)

Summer Internship

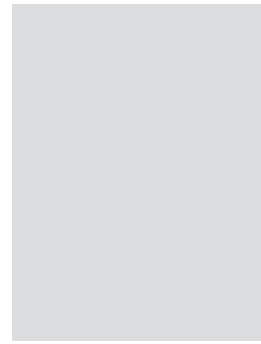
Giftxoxo

Summer Project

Business Development and B2B Sales

Work Experience

21 Months
Cognizant Technology Solutions



Siddhartha Chatterjee

Specialisation

Marketing
Operation

Graduation

B.Tech (Electrical)

Summer Internship

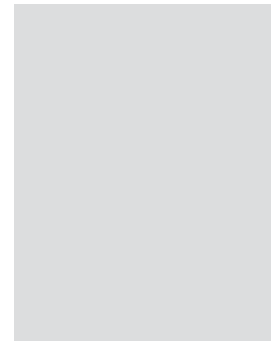
Baskin Robbins

Summer Project

Competitor analysis and marketing prospects for Baskin Robbins in Kolkata

Work Experience

43 Months
Cognizant Technology Solutions



Sneha Biswas

Specialisation

Marketing
Finance

Graduation

B.Tech (Electronics and Communication)

Summer Internship

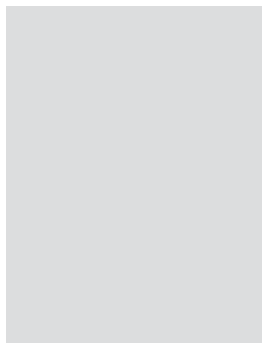
Macmillan Publishers India Ltd.

Summer Project

Competitive Analysis and market feedback

Work Experience

Fresher



Sonali Gupta

Specialisation

Marketing
Finance

Graduation

B.Sc (Hons.) (Physics)

Summer Internship

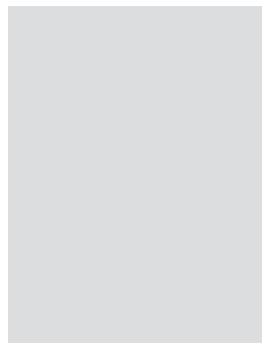
Lowe Lintas and Partners

Summer Project

To design a communication and channel strategy for the re-launch of Unilever dessert mixes

Work Experience

12 Months
Career Launcher



Sukhpreet Singh

Specialisation

Marketing
Finance

Graduation

B.Tech (Computer Science)

Summer Internship

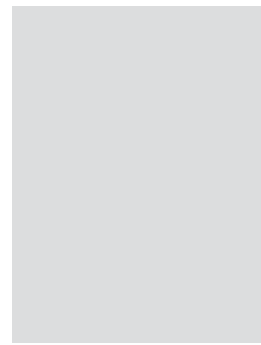
HDB Financial Services Limited

Summer Project

Reducing System errors in the Loan Disbursement process at HDB Financial Services Limited

Work Experience

22 Months
Infosys Limited



Surbhi M Rathi

Specialisation

Marketing

Graduation

B.Pharmacy

Summer Internship

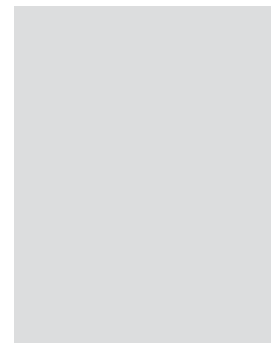
GAIL (India) Limited

Summer Project

Creating value for polymer customers and consignment stockists of GAIL (India) limited

Work Experience

Fresher



Tejesva Dugar

Specialisation

Marketing

Graduation

B. Tech (Information Technology)

Summer Internship

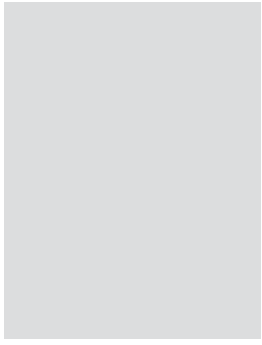
TanjaiTech Infra Ltd

Summer Project

To understand the market and develop clients for automation and audio visual solutions in Bangalore

Work Experience

9 Months
Accenture Services Pvt. Ltd.



Tushar Rustagi

Specialisation

Finance
Marketing

Graduation

B.Tech (Electronics and Communication)

Summer Internship

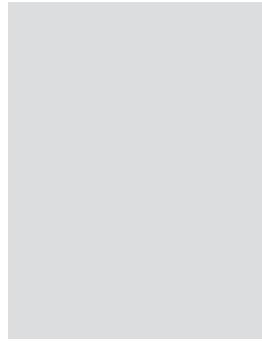
J. P. Morgan Chase

Summer Project

Fixed Income Trades Middle Office Operational and Business Risk Optimization: Client Data Recertification

Work Experience

23 Months
Accenture Services Pvt. Ltd.



Vasundhara Chauhan

Specialisation

Marketing
Finance

Graduation

B.E. (Electronics and Communication)

Summer Internship

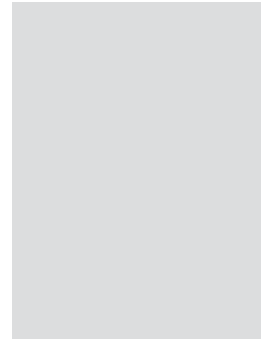
Hindustan Coca-Cola Beverages Pvt. Ltd.

Summer Project

Increase the productivity of TelSell in Indirect Distribution Market

Work Experience

16 Months
Microland Pvt Ltd



Vidur Anand

Specialisation

Marketing

Graduation

B.B.S. (Marketing)

Summer Internship

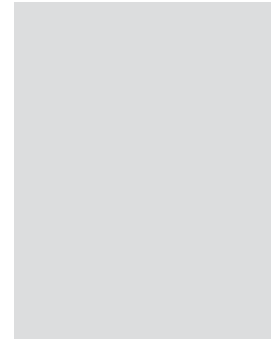
Randstad India Ltd

Summer Project

Enhancing the Value Chain and Ensuring Deeper Penetration for Sales Force and Trade Marketing Solutions

Work Experience

24 Months
Synovate India Private Limited,
Nielsen India Private Limited



Vignesh Balakrishnan

Specialisation

Marketing
Operation

Graduation

B.E. (Production)

Summer Internship

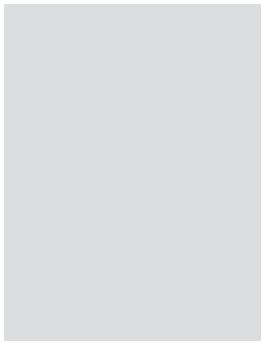
Fractal Analytics

Summer Project

Industry Research and Benchmark study on Inventory Optimization of Consumer Packaged Goods Industry

Work Experience

35 Months
Cognizant Technology Solutions



Yasheeka Sabharwal

Specialisation

Marketing
Finance

Graduation

B.Tech (Computer Science)

Summer Internship

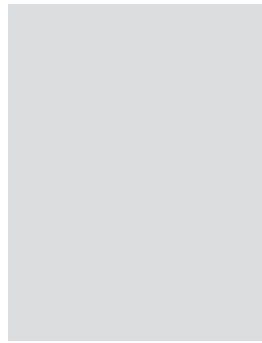
Cushman & Wakefield

Summer Project

Communication and Branding Management

Work Experience

Fresher



Yogesh Sikri

Specialisation

Finance
Marketing

Graduation

B.Tech (Dairy Technology)

Summer Internship

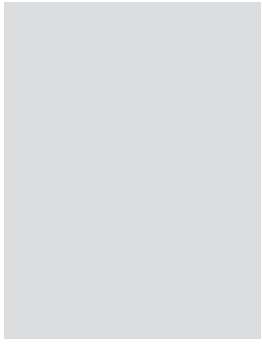
Emami Ltd

Summer Project

Measuring effectiveness of promotional activities (Door to Door) and understanding rural markets with respect to Navratna Extra Thanda & Navratna Oil in Kanpur region of Uttar Pradesh

Work Experience

Fresher



Aakanksha Garg

Graduation

B.E (Electronics and Communication)

Summer Internship

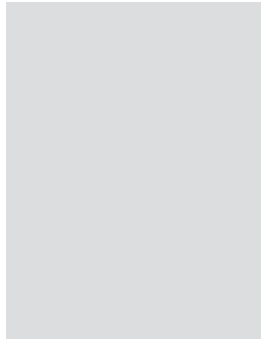
New Holland Fiat India (Pvt) Ltd.

Summer Project

- 1. Roles and responsibilities of a training coordinator
- 2. Management of Off-Roll employees (White Collar) through service providers

Work Experience

Fresher



Akshita Mangal

Graduation

B.Com

Summer Internship

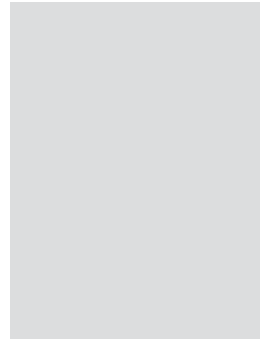
Micromax Informatics Ltd

Summer Project

- Designing the Induction Programme and Developing the HR Scorecard and Dashboard

Work Experience

Fresher



Ananyo Bhattacharya

Graduation

B.Tech (Electronics and Telecommunication)

Summer Internship

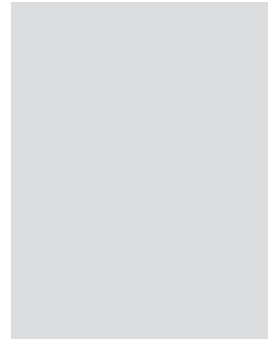
Anthroplace Consulting Pvt. Ltd.

Summer Project

- Understand and perform the Recruitment in a recruitment consultancy firm and suggest ways of improvement in the process of recruitment

Work Experience

Fresher



Antara Basu

Graduation

B.A(Hons.) (Psychology)

Summer Internship

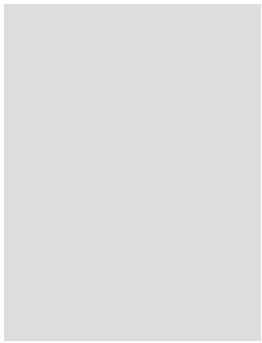
Tata Steel Limited

Summer Project

- 1. Define an employee value proposition for prospective lateral hires of Tata Steel
- 2. Design an employee counselling programme for all employees of Tata Steel

Work Experience

Fresher



Antriksh Sudan

Graduation

B.Tech (Computer Science)

Summer Internship

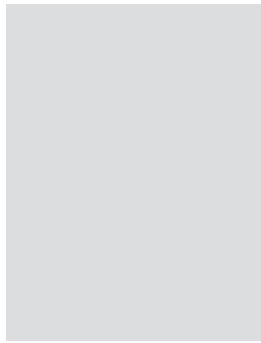
ITC Hotels

Summer Project

- Organizational Structure and Manning for ITC Hotels' new venture : ITC Green Bharat

Work Experience

19 Months
Infosys Limited



Anu Jagga

Graduation

B.Tech (Bioinformatics)

Summer Internship

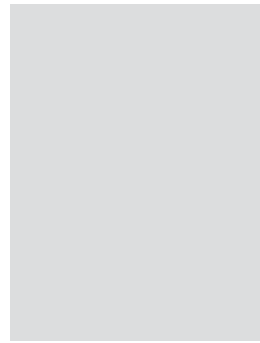
FutureQuest Consulting

Summer Project

- 1. Design career progression roadmaps across industries and functions
- 2. Design & implementation of teacher competency framework for school teachers

Work Experience

24 Months
Accenture Services Pvt. Ltd.



Anurag Kumar

Graduation

B.Tech (Electrical)

Summer Internship

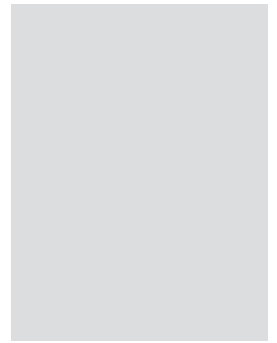
PTC India

Summer Project

- 1. Culture assessment using OCAI instrument
- 2. Recognition policy design

Work Experience

Fresher



Anushka Bhatia

Graduation

Bachelor of Business Studies (Management)

Summer Internship

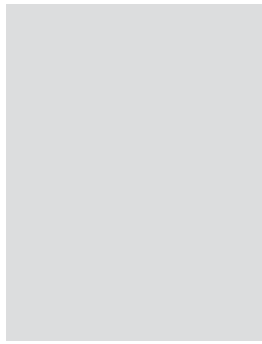
Genpact

Summer Project

- Induction and Training Roadmap

Work Experience

Fresher



Aparana Gupta

Graduation

B.Tech (Biotechnology)

Summer Internship

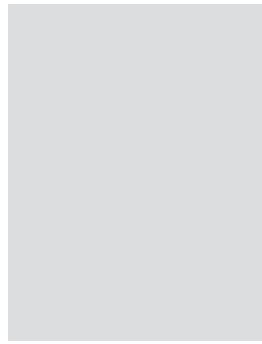
Maruti Suzuki India Limited

Summer Project

1. HR diagnostics in MSIL key vendor companies
2. Stay interview analysis 2013-2014
3. Compilation and verification of code of business conduct and ethics

Work Experience

41 Months
HCL Technologies



Arpita Bahl

Graduation

B.Tech (Electronics and Communication)

Summer Internship

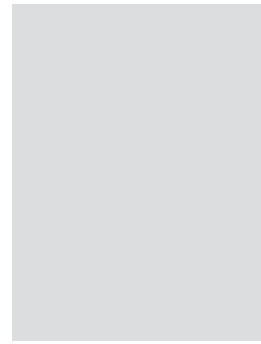
Radisson BLU Hotel

Summer Project

To study the best practices in recruitment being followed by competitor hotels and to suggest a value addition in the process in use at radisson

Work Experience

Fresher



Arushi Parasher

Graduation

B.Tech (Electronics and Communication)

Summer Internship

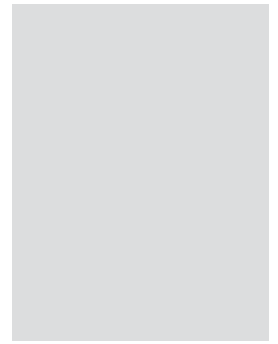
Maruti Suzuki India limited

Summer Project

Training Effectiveness at MSIL FY 2013-14 on Kirkpatrick Model and Recommendations

Work Experience

Fresher



Ashwary Rastogi

Graduation

B.Tech (Information Technology)

Summer Internship

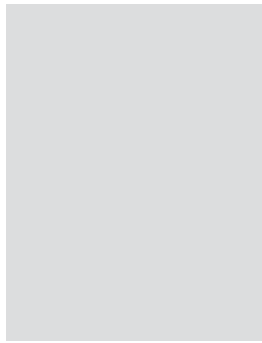
ITC Hotels

Summer Project

Manning & developing organization Structure and compensation structure for ITC Grand Bharat using success profiling

Work Experience

Fresher



Chandni Mishra

Graduation

B.Tech (Computer Science)

Summer Internship

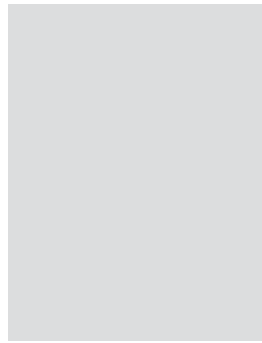
SBI Life Insurance

Summer Project

A study of the employee self service portal and recommendations for enhancement based on benchmarking

Work Experience

13 Months
Accenture Services Pvt. Ltd.,
Tech Mahindra



Chetna Maan

Graduation

B.E (Computer Science)

Summer Internship

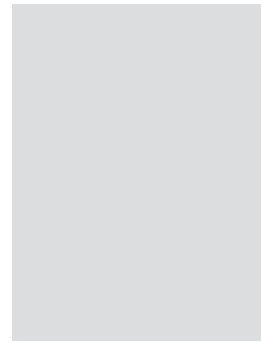
Absolutdata

Summer Project

Redesign organisation structure and develop an EVP program

Work Experience

33 Months
HCL Technologies



Deepali Gupta

Graduation

B.Tech (Computer Science)

Summer Internship

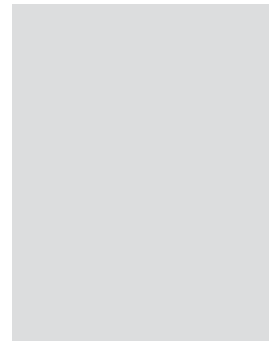
FIAT India Automobiles Ltd

Summer Project

Conducting competency assessment exercise and assessing the effectiveness of the competency assessment system

Work Experience

Fresher



Diksha Malik

Graduation

B.Tech (Information Technology)

Summer Internship

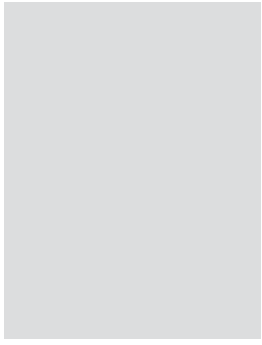
BMW India Pvt Ltd

Summer Project

Job Grading and Streamlining Training and Development processes

Work Experience

35 Months
Infosys Limited



Disha Aggarwal

Graduation

B.A(Hons.) (Economics)

Summer Internship

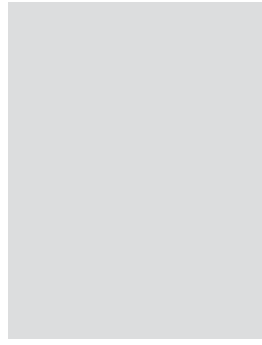
Aircel Ltd

Summer Project

Designing a training Module

Work Experience

Fresher



Falak Sood

Graduation

B.Tech (Electronics and Communication)

Summer Internship

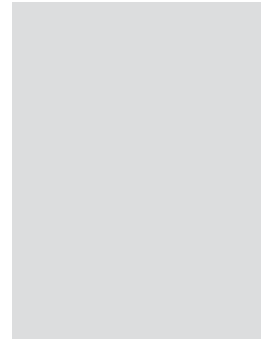
First Source Solutions Ltd

Summer Project

Recruitment- Finding Fatal Hiring Errors

Work Experience

Fresher



Garima

Graduation

B.Sc(Hons.) (Mathematics)

Summer Internship

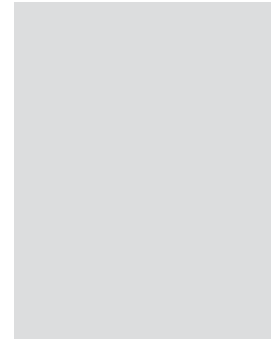
MapmyIndia

Summer Project

Enhancing effectiveness of training programs

Work Experience

Fresher



Iti Dhamija

Graduation

B.Com(Hons.)

Summer Internship

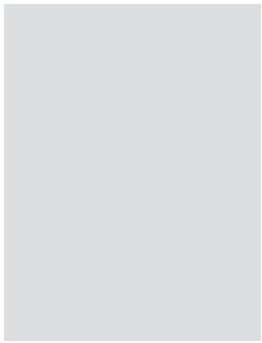
Adidas

Summer Project

Scope of social media in talent acquisition

Work Experience

Fresher



Jayati Varma

Graduation

B.Tech (Electronics and Communication)

Summer Internship

Raymond Ltd

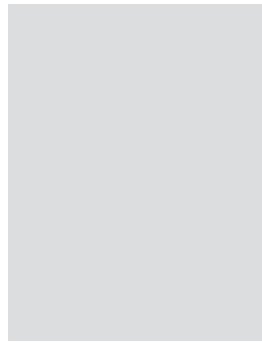
Summer Project

Sales Force Automation & Effectiveness

Work Experience

21 Months

Infosys Limited



Kritika Sobti

Graduation

B.Tech (Electronics)

Summer Internship

Raymond Ltd

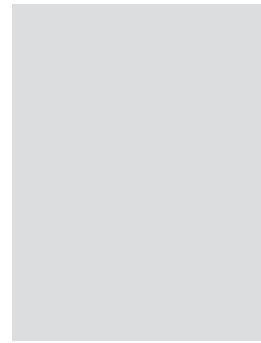
Summer Project

Manpower Optimization in Lifestyle division of Raymond

Work Experience

20 Months

Mediatek India Pvt Ltd.



Mahima Sushil

Graduation

B.Tech (Information Technology)

Summer Internship

Coca-Cola India Pvt. Ltd.

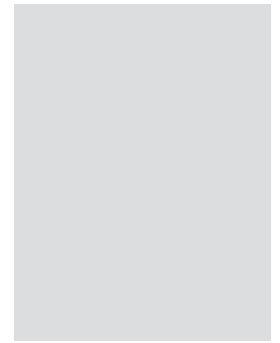
Summer Project

Design and Implementation Plan of Campus Engagement Framework

Work Experience

35 Months

Infosys Limited



Malvika Gera

Graduation

B.Com(Hons.)

Summer Internship

Genpact

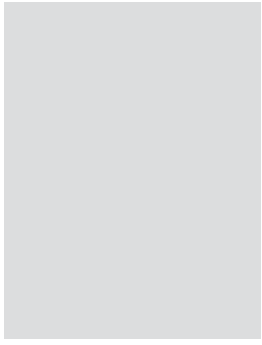
Summer Project

Talent Management for Critical Skills

Work Experience

9 Months

Ernst & Young



Manoj

Graduation

B.Tech (Electrical and Electronics)

Summer Internship

FutureQuest Consulting

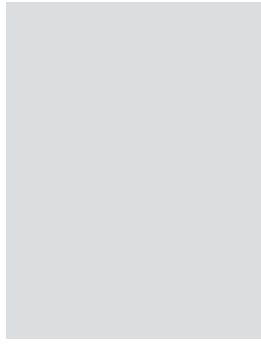
Summer Project

Career Progression and Competency Framework & Assessment

Work Experience

38 Months

Tata Consultancy Services



Mohita Sabharwal

Graduation

B.Com(Hons.)

Summer Internship

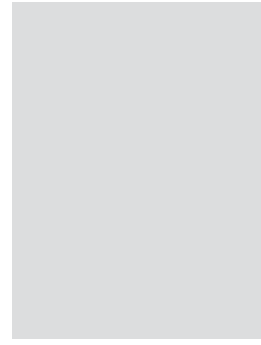
PeopleStrong

Summer Project

Enabling creation of platform based integrated ecosystem for recruitments - identifying the sourcing strategy

Work Experience

Fresher



Nalini Bansal

Graduation

B.Com(Hons.) (Statistics)

Summer Internship

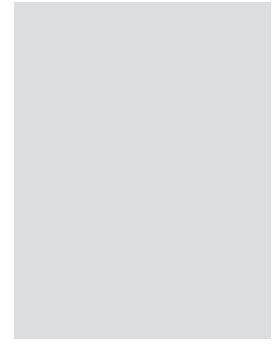
Futurestep

Summer Project

Business Development & Creating Dashboards for client review

Work Experience

Fresher



Nayan Aswal

Graduation

B.Sc(Hons.) (Physics)

Summer Internship

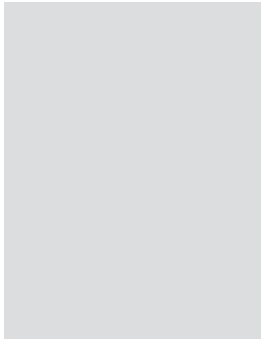
ICICI Bank

Summer Project

Enhancing Applicant Experience for Job Applicants and Productivity Analysis for Value and Privilege Bankers

Work Experience

Fresher



Nikita Rawat

Graduation

B.Tech (Computer Science)

Summer Internship

Capgemini

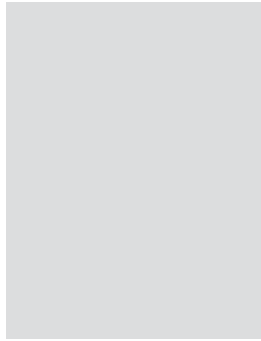
Summer Project

Benchmarking of Internal Promotions, Career Framework of Finance Department

Work Experience

6 Months

CDAC



Nikitha Reddy Kandala

Graduation

B.Tech (Information Technology)

Summer Internship

BMW India Pvt Ltd

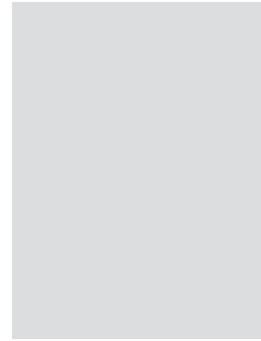
Summer Project

Designing pay structure , job position profiling, designing assessment center, designing birthday proposal, automation of documents using MS-Access

Work Experience

22 Months

Infosys Limited



Oindrila Sinha Roy

Graduation

B.Tech (Electrical)

Summer Internship

Anthroplace Consulting Pvt. Ltd.

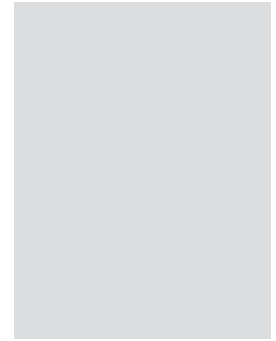
Summer Project

Assessing the latest trends and requirements across the Indian Banking and Insurance Industry in the field of Strategic Talent Acquisition & Talent Management

Work Experience

20 Months

Cognizant Technology Solutions



Pallak Sharma

Graduation

B.com(Hons.) (Economics)

Summer Internship

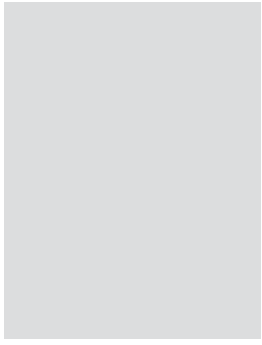
HCL Infotech Ltd.

Summer Project

To improve the evaluation of the effectiveness of the training programs & to benchmark the best practices in T&D across industries.

Work Experience

Fresher



Parul Balana

Graduation

B. Tech (Computer Science)

Summer Internship

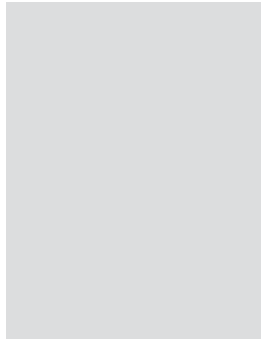
FIAT India Automobiles Ltd

Summer Project

- 1. Developing an SOP Manual for the HR policies and initiatives taken under Employee Engagement
- 2. Designing a Data Handbook (reference manual) for the HRD

Work Experience

Fresher



Poulami Basu

Graduation

B.Tech (Information Technology)

Summer Internship

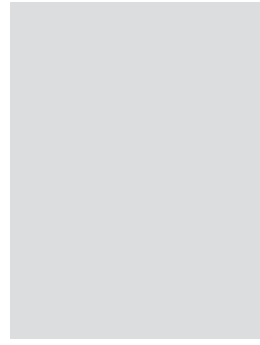
NA

Summer Project

Improve Sony's global recruiting activity and the career and talent training for global employees

Work Experience

Fresher



Pranjal Singh

Graduation

B.Tech (Bio-Technology)

Summer Internship

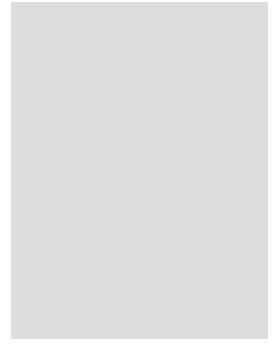
U2opia Mobile Private Limited

Summer Project

Redesigning and Implementation of Induction Program

Work Experience

Fresher



Priyanka Gupta

Graduation

B.Sc(Hons.) (Mathematics)

Summer Internship

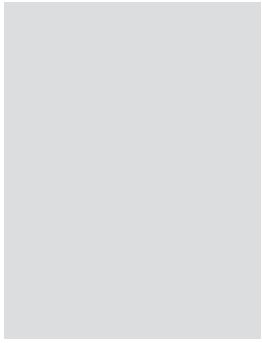
Mercer

Summer Project

New Hire Assimilation Effectiveness

Work Experience

Fresher



Priyanka Sachdeva

Graduation

B.Tech (Bio-Technology)

Summer Internship

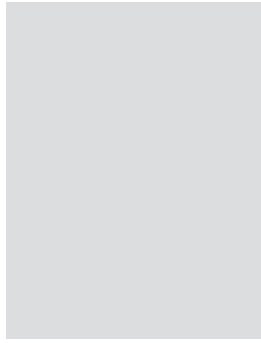
MakeMyTrip (India)

Summer Project

Redesigning Hiring Manual of MakeMyTrip and benchmarking the Employee Benefits provided in E-Commerce Sector

Work Experience

Fresher



Rahul Bhutani

Graduation

B.Tech (Electronics and Communication)

Summer Internship

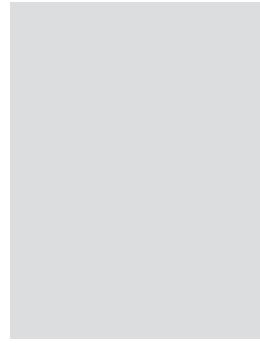
Baskin Robbins

Summer Project

Employee satisfaction, brand perception and training

Work Experience

23 Months
Accenture Services Pvt. Ltd.



Rakesh Mohapatra

Graduation

B. Tech (Computer Science)

Summer Internship

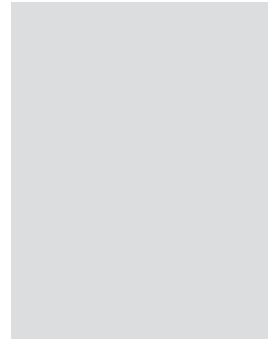
Rays Culinary Delights Pvt. Ltd. (Sattviko)

Summer Project

Benchmarking and implementation of PMS

Work Experience

43 Months
Tata Consultancy Services



Rashmi Rekha Dash

Graduation

B.Tech (Electronics and Telecommunication)

Summer Internship

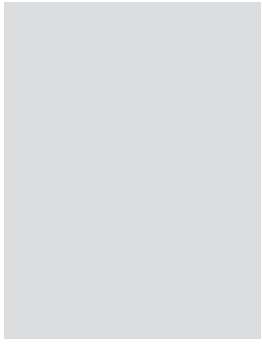
BMW India Pvt Ltd

Summer Project

- 1. Workforce optimization using analytics
- 2. Design of Position Profile
- 3. Design of assessment centre for HR managers.

Work Experience

32 Months
Infosys Limited



Ritika Akhouri

Graduation

B. Tech (Computer Science)

Summer Internship

Fractal Analytics Pvt Ltd

Summer Project

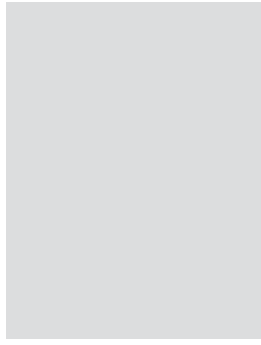
1. Hands on Talent Acquisition Process

2. Campus Analytics

Work Experience

35 Months

Infosys Limited



Sandeep Ray Chaudhuri

Graduation

B.E. (Mechanical)

Summer Internship

IPE Global Pvt Ltd

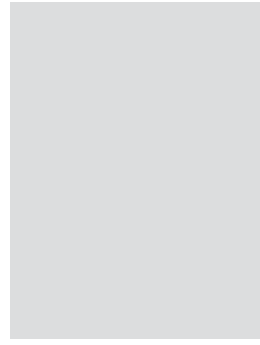
Summer Project

Conducting Training Need Analysis for IPE Global

Work Experience

32 Months

Infosys Limited



Sarjana Singh

Graduation

B.Tech (Electronics and Communication)

Summer Internship

PeopleStrong HR Services Pvt. Ltd.

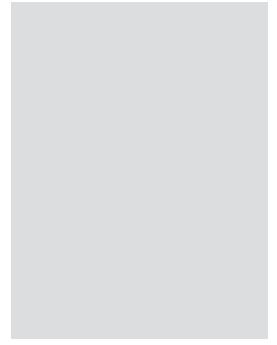
Summer Project

A Market Facing Case Study in the form of a sales pitch on HRSSC and Technology Verticals of PeopleStrong

Work Experience

22 Months

Infosys Limited



Shivali Agrawal

Graduation

B.E. (Electronics and Communication)

Summer Internship

Tata Power- DDL

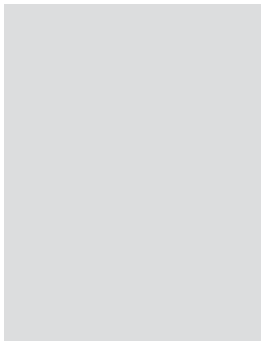
Summer Project

To analyze the overall effectiveness of rewards and recognition scheme of the organization

Work Experience

22 Months

Infosys Limited



Shivani Goel

Graduation

B. Tech (Computer Science)

Summer Internship

ST Microelectronics Ltd

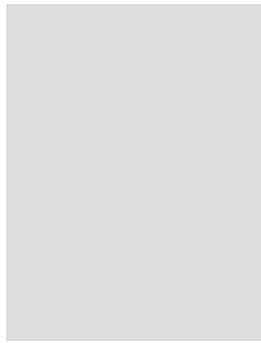
Summer Project

An OD approach for improving organization effectiveness and bringing in transformation

Work Experience

40 Months

Infosys Limited



Shivani Gupta

Graduation

B.Tech (Electronics and Communication)

Summer Internship

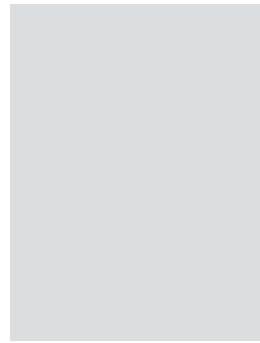
McKinsey & Company

Summer Project

To do cultural diagnostic of a client, prepare a compendium of cases on organizational imperatives, and create a talent repository of the leadership team of top 40 companies in India

Work Experience

Fresher



Shreya Bishnoi

Graduation

B.Tech (Bio-Technology)

Summer Internship

Perpetuuiti Technosoft Services

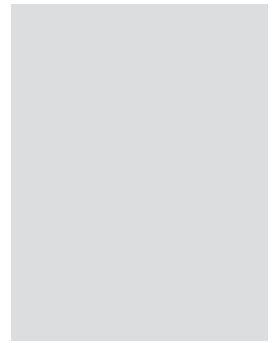
Summer Project

1. Creating a prototype of HR Portal System
2. Benchmarking Leave policy and Framing employee policies on Leave, Attendance and Exit.
3. Designing a Performance Appraisal System

Work Experience

18 Months

MAAC



Shruti Priya

Graduation

B.Sc(Hons.) (Chemistry)

Summer Internship

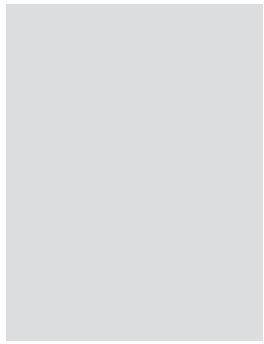
BITES Ltd.

Summer Project

To create KRA/KPI for the personnel division

Work Experience

Fresher



Shrutika Sharma

Graduation

B.Tech (Electronics and Communication)

Summer Internship

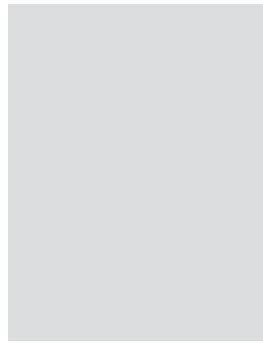
Hero MotoCorp Limited, Dharuhera (HMCD)

Summer Project

- 1. Document the IR history of HMCD
- 2. Training and development of permanent workers on shop-floor of HMCD

Work Experience

Fresher



Shubhangi Shekhar

Graduation

B.Tech (Electrical)

Summer Internship

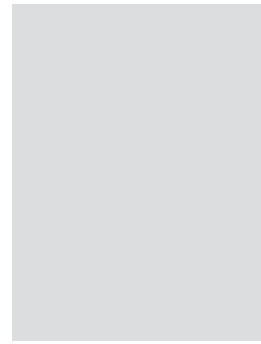
Altisource

Summer Project

Strategic Talent Management

Work Experience

19 Months
Infosys Limited



Srikanth R

Graduation

B.E. (Mechanical)

Summer Internship

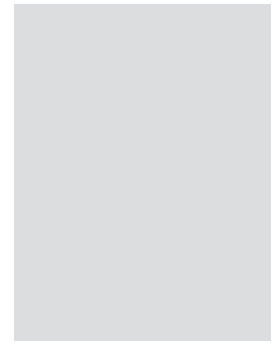
Renault Nissan Technology Business Centre India PVT LTD

Summer Project

Study on Onboarding methodologies

Work Experience

18 Months
Hyundai Motors India Ltd



Swadha Ojha

Graduation

B.A(Hons.) (Economics)

Summer Internship

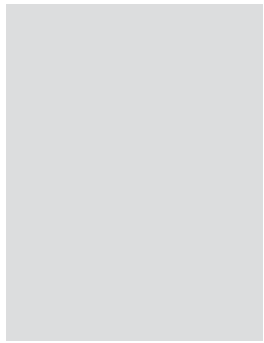
Foundation for MSME Clusters

Summer Project

- 1. Study, analyse and recommend changes in the existing HR SOP's
- 2. Explore and improvise systems and processes for decision making within the organization

Work Experience

Fresher



Swati Kanwar

Graduation

B.Tech (Electronics and Communication)

Summer Internship

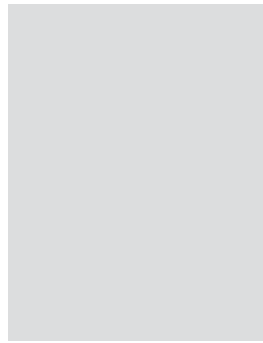
NA

Summer Project

Internal Communication at POWERGRID- Enhancing the effectiveness

Work Experience

31 Months
Infosys Limited



Tanvi Sharma

Graduation

B.Tech (Electrical and Electronics)

Summer Internship

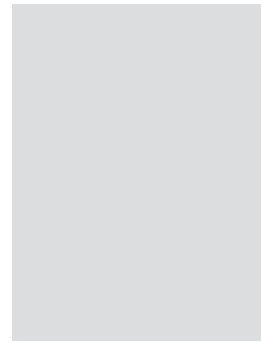
Raychem RPG

Summer Project

- 1. Performance System Roll out & Review
- 2. Induction Module covering all the plants & offices of Raychem RPG in India

Work Experience

7 Months
Cummins India Limited



Vaneet Kaur

Graduation

M.Sc (Zoology)

Summer Internship

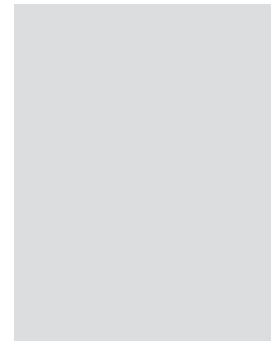
KAZO Fashion Ltd

Summer Project

- 1. Recruitment, Designing and Conduction Employee Satisfaction Survey and Engagement Activities and Compensation BenchmarkingA)
- Recruitment: Conducting Telephonic Interviews and Coordinating the Selection Process
- 2. Designing and Conduction Employee Satisfaction Survey and Engagement Activities
- 3. Compensation Benchmarking

Work Experience

Fresher



Varsha Jain

Graduation

B.Com(Hons.) (Commerce)

Summer Internship

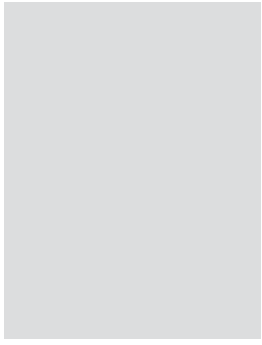
First Source Solutions Ltd

Summer Project

Increasing the effectiveness of the performance management system and expanding the scope of the internal mobility practices

Work Experience

6 Months
Berkshire Hathaway India



Varsha Ramachandran

Graduation

B.Tech (Electronics and Communication)

Summer Internship

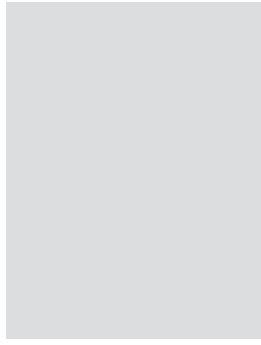
Godrej & Boyce Mfg. Co. Ltd.

Summer Project

Improving Training Effectiveness in the Process Equipment Division

Work Experience

18 Months
Infosys Limited



Vipul Kumar Omar

Graduation

B.Com (Commerce)

Summer Internship

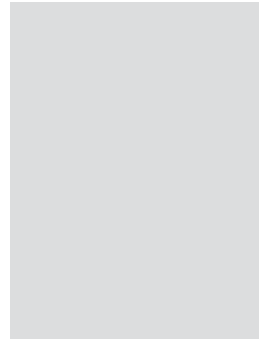
Mercer GOSS

Summer Project

New Hire Orientation and HR Curriculum

Work Experience

32 Months
TATA Power Delhi Distribution Limited



Vishal Singh

Graduation

B.Tech (Electrical and Electronics)

Summer Internship

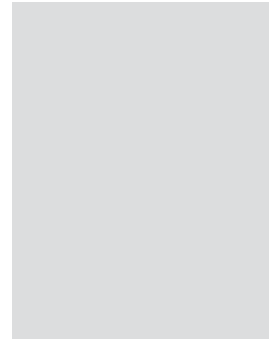
Maruti Suzuki India Limited

Summer Project

Training Need Analysis

Work Experience

58 Months
Tata Consultancy Services



Vishruta Mattu

Graduation

BA(Hons.) (Economics)

Summer Internship

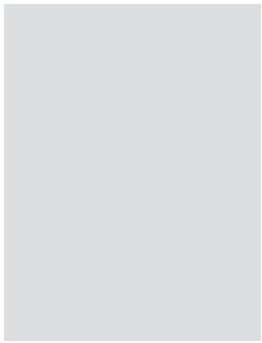
Genpact

Summer Project

Compensation and benefits structure and cost

Work Experience

23 Months
Bain Capability Centre, The HR Company



Yashi Bhatnagar

Graduation

B.Tech-M.Tech Dual Degree (Bio-Technology)

Summer Internship

Imperia Health Pvt Ltd

Summer Project

1. Development of assessment tools for soft skills training need analysis amongst diverse patient facing staff in hospitals
2. Design & development of training kits for soft skills training amongst diverse patient facing staff in hospitals

Work Experience

Fresher

THE CORPORATE RELATIONS AND PLACEMENT COMMITTEE

Dr. SubirVerma

Professor of Organization Behaviour
&
Dean, Corporate Relations, Placements & Alumni Affairs
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Student Placement Committee Members

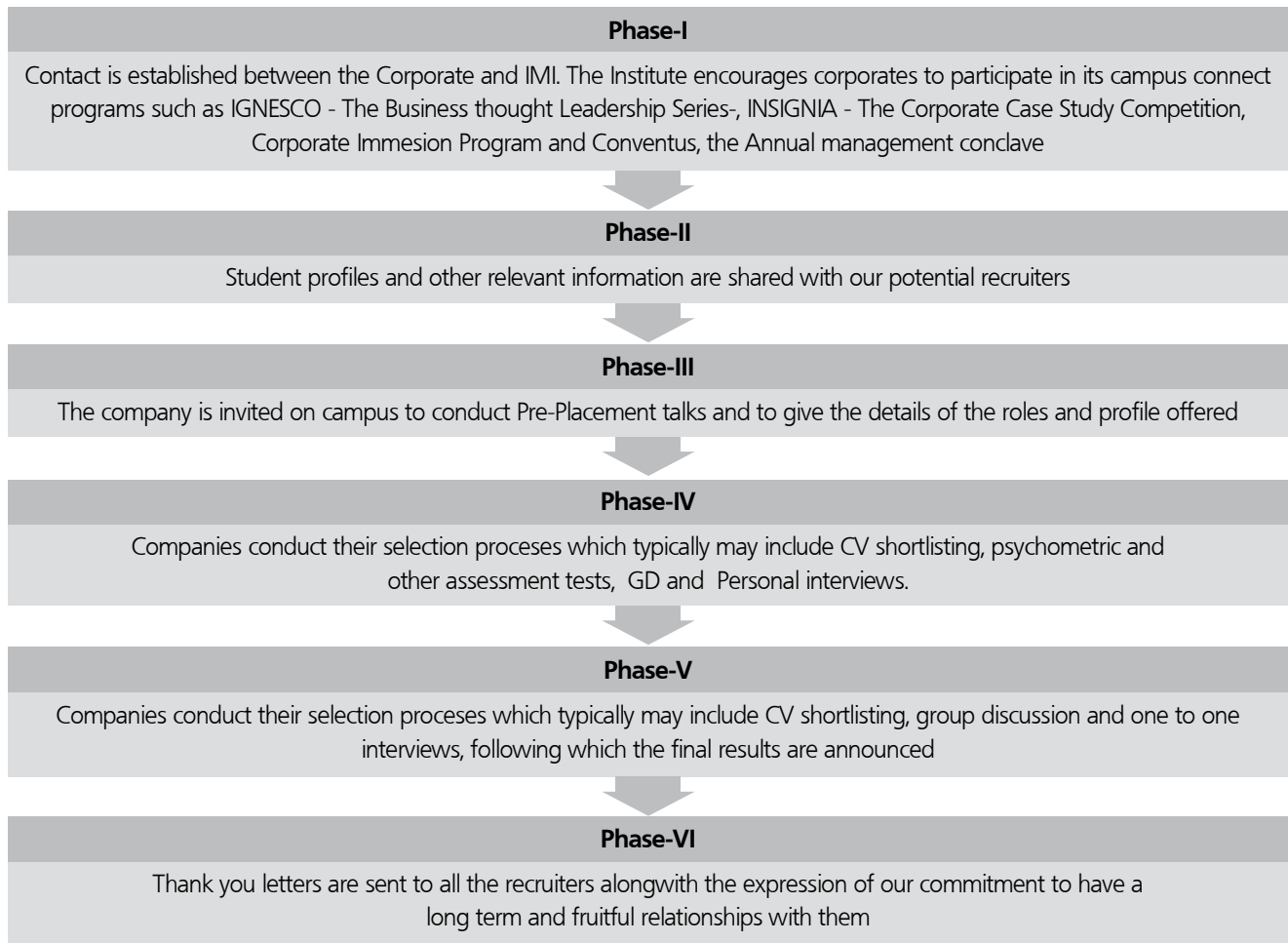
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Somya Kaila	+91-9711119157	Mahima Sushil	+91-9711119156
Supriya Tanwani	+91-9711119152	Payal Sharma	+91-9711119154
Tushar Jha	+91-9811546995	W. Ketan	+91-9711119153
Sanjog Dash	+91-8800538357	Koushik Krishnaswamy	+91-9818423848
Kartik Murli	+91-9711119155		

Email:corporaterelations@imi.edu

Tel Dir: +91-11-47194181



THE PLACEMENT PROCESS AT IMI, DELHI



PLACEMENT DATES

Summer Placements	September 22nd, 2014
Final Placements	November 16th, 2014
Lateral Placements	December 1st, 2014

Placement
planner
 for IMI

LATERALS

November 2014

S	M	T	W	T	F	S
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

FINALS

December 2014

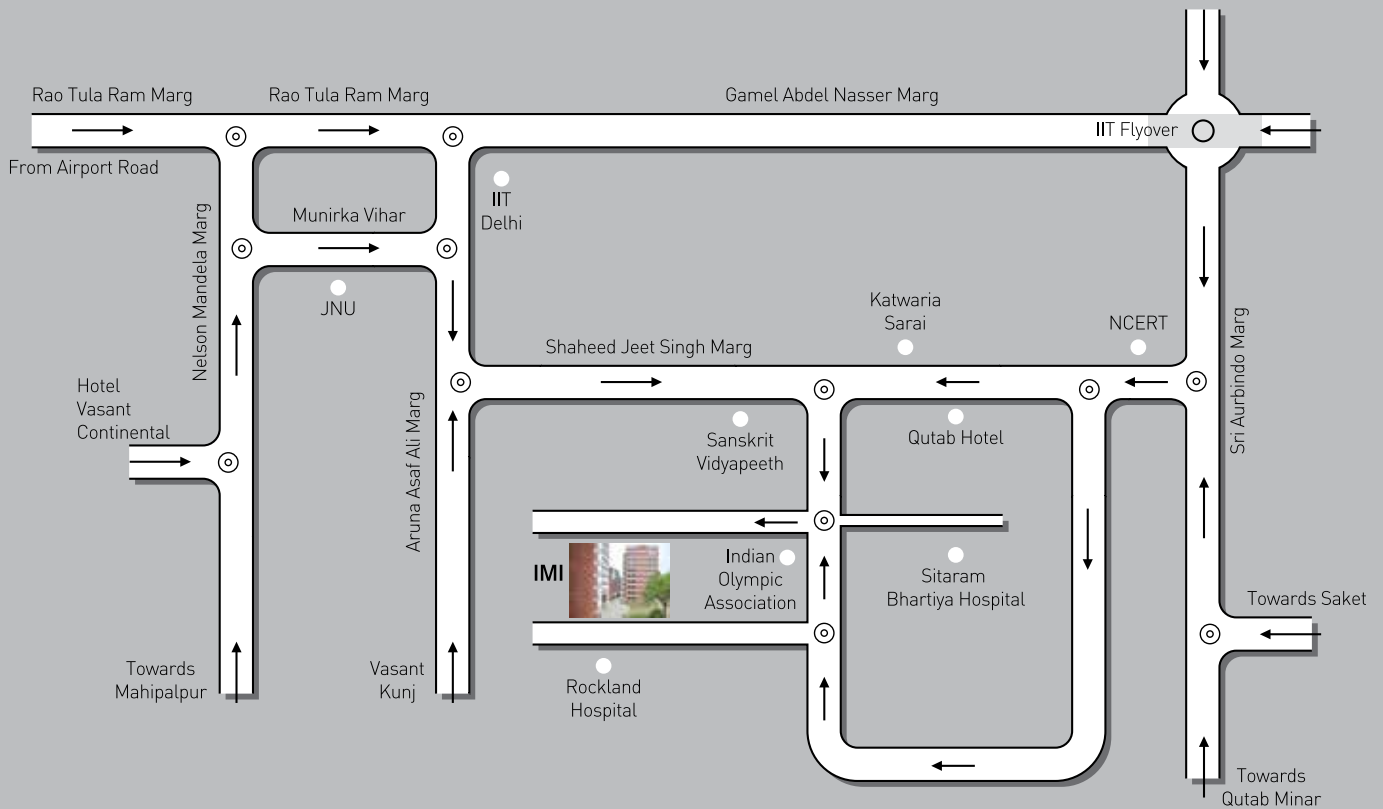
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Distance from:

- Indira Gandhi International Airport (Domestic Terminal) – 8.5 Km
- New Delhi Railway Station – 13 Km

guide

map to IMI




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